



CHANGE MANAGEMENT PRODEGREE

160-Hour Program to Master In-Demand Skills

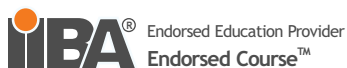
Industry Endorsed Curriculum

Experiential Learning at its Best

Delivered in Classroom and Online Modes

Ed Tech Partner:

Member
SAP Student Academy Program



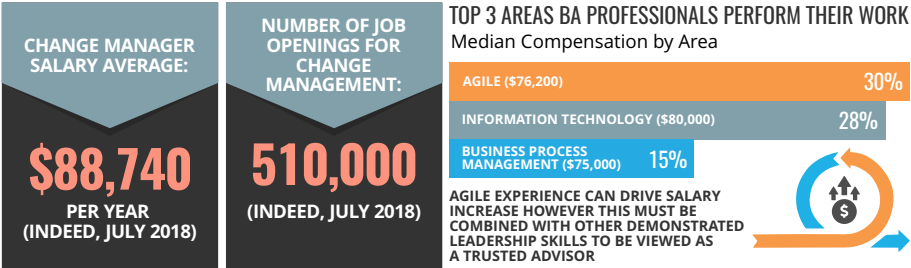
INDUSTRY LANDSCAPE

WHAT IS CHANGE MANAGEMENT?

A structured approach to transitioning individuals, teams, and organizations from a current state to a desired future state.



GROWING DEMAND



EMPLOYMENT LANDSCAPE

- Citibank

→ Goldman Sachs

→ HSBC

→ DBS

→ JP Morgan

→ ICICI Bank
- Deutsche Bank

→ Infosys

→ HCL

→ Oracle

→ HP

→ IBM
- Cap Gemini

→ TCS

→ Deloitte

→ Wipro

→ Cognizant

→ Accenture
- Bosch

→ Syntel

→ Genpact

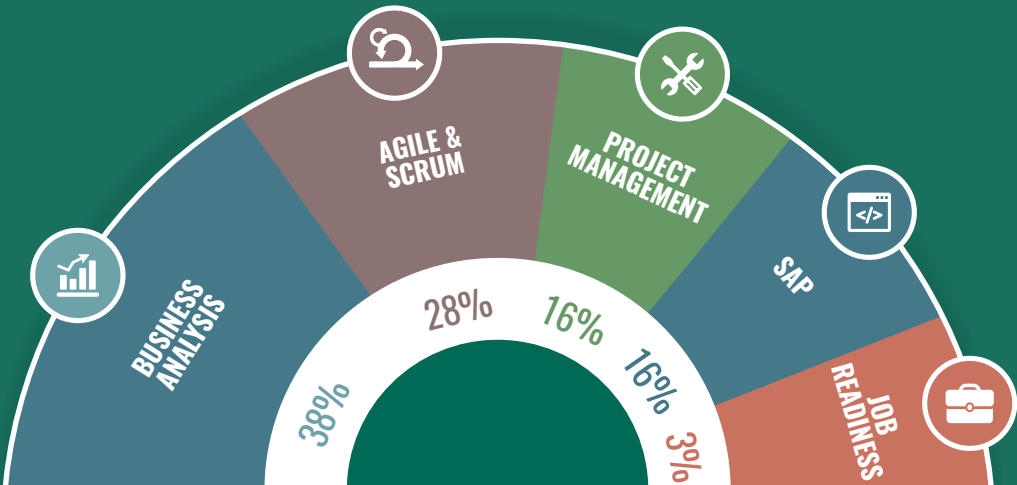
→ Siemens

→ Oracle

→ L&T

OVERVIEW OF PROGRAM

The Change Management Prodegree, in association with SAP as the EdTech Partner, is a 160-hour functional, skill-building program covering Business Analysis, Agile and Scrum, Project Management, SAP and Job Readiness.



CURRICULUM

BUSINESS ANALYSIS - 60 HOURS

INTRODUCTION TO THE BA ROLE	What is a Project? Project vs Operations Types of Project Who are Key Stakeholders ? What is Business Analysis BA Definitions as per BABOK Why do Businesses Need a Business Analyst Position? Definition of a Business Analyst Role What a Business Analyst does? Business Analysis vs. Project Managers The Business Analyst and the Subject Matter Expert (SME) Classification of Business Analysts What is SDLC Types of SDLC Knowledge Areas in the IIBA®'s BABOK® Guide
STRATEGY ANALYSIS	What is Strategy Analysis (Enterprise Analysis) What Does it Involve? Strategy Analysis Process Strategy Analysis Tasks Various Models Used During Strategy Analysis Tools for BA Enablement The Five Why's Business Visioning Session – ROI Typical EA Questions from BA Baselining Business Case and its Calculations
BUSINESS ANALYSIS PLANNING AND MONITORING	Business Analysis Planning and Monitoring – Tasks Business Analysis Plan - who prepares, who signs off what does a Business Analysis Plan Contain Task List Time Estimate Analysis Plan Business Analysis Approach Stakeholder Analysis Tool for Stakeholder Analysis: Importance/Influence Matrix Tool for Stakeholder Analysis: RACI Plan Business Analysis Communication Plan, Monitor and Report on Business Analysis Performance
REQUIREMENTS ELICITATION & COLLABORATION	Requirement Types What is Requirements Elicitation? Is Requirements Elicitation = Requirements Gathering? Elicitation Guidelines Steps involved in Requirements Elicitation Prepare for Elicitation Conduct Elicitation Document Results Confirm Elicitation Results What is a Requirements Questionnaire? Elicitation Problems Elicitation Techniques – Brainstorming, Document Analysis, Focus Groups, Interface Analysis, Interviews, Observation, Prototyping, Requirements Workshops, Survey/Questionnaire, Reverse Engineering Important Pointers for Interviewing Clients Role Play for Requirements Elicitation
REQUIREMENTS LIFE CYCLE MANAGEMENT	Trace Requirements - How to Create a Requirement Traceability Matrix, Discuss Requirement Traceability Matrix Template Maintain Requirements Prioritize Requirements - Techniques to Prioritize Requirements Assess Requirements Changes Approve Requirements - Requirements Verification and Validation Various Requirements V&V Tools and Techniques
TECHNIQUES	Backlog Management Balanced Scorecard Benchmarking and Market Analysis Business Rules Analysis Data Dictionary Data Flow Diagrams Data Mining Data Modelling Decision Analysis Decision Modelling Estimation Financial Analysis Functional Decomposition Item Tracking Metrics and Key Performance Indicators (KPIs) Mind Mapping Non-Functional Requirements Analysis Organizational Modelling

AGILE AND SCRUM - 45 HOURS

STRATEGIC OVERVIEW	What is Agile Roadmap of Agile Need for Agile Key Benefits Knowledge Area and Process of Agile Key Considerations
CHANGE MANAGEMENT	Individual Change Management Organizational/Initiative Change Management Enterprise Change Management Capability Embodiment of Change Management in Agile & Scrum Key Terms & Concepts Team Structure: Team, Program and Release Approach to Agile Adoption Cadence, Deliverables and Systems
AGILE METHODS CHANGE ENABLEMENT	Agile Basic Terminology & Concepts - Agile Life Cycle, Team Structures, User Story, Product & Sprint Backlog Review & Retrospectives Metrics and Measurement The Agile Change Enablement Perspective Tips and Tricks Organizations
AGILE TRANSFORMATION APPROACH	Why Transform to Agile Waterfall vs. Agile Coexistence of Waterfall and Agile Teams Training and Role Transformation Requirement Transformation Agile Ecosystem Transformation Challenges

CURRICULUM

PROJECT MANAGEMENT - 25 HOURS

PROJECT MANAGEMENT PROCESSES	What is Project Management Relationship between Portfolios, Programs, and Projects Managing the Triple Constraints Organization Structure Functional, Projectized, Matrix Organization Project Life Cycles Stakeholder Management
PROJECT INTEGRATION MANAGEMENT	Project Integration Management Role of Project Manager, Team, and Sponsor Project Selection Methods Project Integration Management Processes
PROJECT COST MANAGEMENT	Project Management Process Map Cost Management Plan Determine Budget Earned Value Management
PROJECT QUALITY MANAGEMENT	Quality Related Terms Optimal Level of Quality Quality Management Concepts Cost of Quality Seven Basic Quality Tools Six Sigma
PROJECT HUMAN RESOURCE MANAGEMENT	Functional Manager vs. Project Manager Project Human Resource Management Processes Organization Charts and Role Descriptions Responsibility Assignment Matrix Conflict Management McKinsey's 7-S Framework

SAP AND JOB READINESS - 30 HOURS

INTRODUCTION TO ERP	Identify SAP Applications and Components Basic Functionality of SAP Solutions
BUSINESS PROCESSES OVERVIEW & MANAGEMENT	Order to Cash Plan to Produce Procure to Pay Maintain to Settle Record to Report Plan to Control Hire to Retire
BUSINESS PROCESS MONITORING	Understand and Create a Business Process Management Concept for Successful Operation of Core Business Processes
ACTIVATE METHODOLOGY	Introduction to the New Innovation Adoption Framework SAP Activate Project Journeys for New Implementation in the Cloud and On-premise, System Conversion and Landscape Transformation
JOB READINESS	Resume Building Interview Skills Interview Prep – Domain Mock Interviews with Industry Experts

HANDS-ON PROJECTS

Students get hands-on with industry projects and build a portfolio of demonstrable work

01

**ASSET MANAGEMENT
COMPANY'S DWINDLING
BUSINESS**

02

**CASE STUDY ON LUNCH
ORDERING SYSTEM**

03

**URBAN HOUSING PROBLEM
OF A SOUTH ASIAN
MEGA POLIS**

04

**SIMULATION OF BUSINESS
ANALYSIS CONCEPTS ON A
TELECOM COMPANY**

05

**SDLC WITH AGILE AT A
TELECOM GIANT**

06

**THE REAL PROJECT
MANAGER**

Learn the very latest in Business Analysis frameworks and best practices as prescribed by BABOK 3.0 from an IIBA accredited training provider.

KEY HIGHLIGHTS



COMPREHENSIVE COVERAGE

The 160-hour training program provides comprehensive coverage of Business Analysis, Agile and Scrum, Project Management, SAP and Job Readiness. Learners get a holistic 360 degree view of change management through globally-recognized standards, global trends and best practices.

SAP AS EDTECH PARTNER

The program is co-created with SAP as the Education Technology Partner and comes with a cutting edge industry-aligned curriculum that is aligned as per SAP's exacting requirements.



EXPERIENTIAL LEARNING

We believe in 'Learning by Doing' and place utmost importance to practical understanding of the subject matter. Through 8 projects, learners will spend sufficient time getting hands-on with industry projects and building a portfolio of demonstrable work.

CERTIFICATION

At the end of the Prodegree, candidates will receive an industry endorsed, co-branded certification in Change Management from SAP. The Prodegree prepares you for the entry level IIBA exam, ECBA, and learners also are assigned 35 PDs on completion of the Prodegree.



24/7 LEARNING

Our state of the art online portal provides 24/7 access to your study material, learning aids and tests. Stay in touch with students and faculty for continued learning and support.

DELIVERY FORMATS



ONLINE DELIVERY

Live Instructor-led Virtual Classes with expert faculty for real-time learning as per your convenience



SELF PACED VIDEOS

Self Paced Instructor Videos

Active, self-paced, data-driven learning through HD videos

40 HOURS

FACULTY

MUKHRAJ SABERWAL

Mukhraj is an SAP Engagement manager with 19 years of rich experience including 10 years of global experience in managing SAP projects spanning across USA, Europe and Asia with major IT consulting organizations. Mukhraj is currently working at Accenture India as Lead Solution Architect for global application outsourcing. An industry veteran, he has a proven track record of adapting and implementing various modern change management techniques including Agile and Scrum.

DHARMESH DOSHI

Dharmesh has 14 years of work experience in managing high value projects & products in Financial Markets domain. He is a certified Project Manager from PMI USA and Certified ScrumMaster from Scrum Alliance UK. He has significant experience in Project Management and Software Development Life cycles. He has experience in Pre-Sales and Business Analysis, managing multiple projects across various geographies.

SHIVANI PARIKH

Shivani is a Senior Business Analyst with a strong exposure to the IT industry. She has worked at Mphasis Software and Polaris, having provided business solutions for Deutsche Bank, CitiGroup, S&P, Singapore Airlines, Dubai Bank etc across various locations like New York, London, Singapore and India. Apart from training employees at global Investment Banks like JP Morgan, she is also a visiting faculty at NMIMS and an adjunct faculty at Durga Devi Saraf Institute of Management Studies. She holds an MBA (MMS) from NMIMS.

PLACEMENT ASSISTANCE

Imarticus provides 100% assistance throughout the program to guide and help navigate ample career options and help you get job ready from Day 1.

1 RESUME BUILDING



We help you refine and polish your resume with tips to help you land your coveted job

2 INTERVIEW PREP



We prepare you to ace HR and Technical interview rounds with model interview Q&A and extensive mock interviews

3 LEADS & REFERENCES



We give you unlimited access to our private and public leads and references on our placement portal

ROLE OF SAP AS EDETECH PARTNER

SAP Leadership is closely involved in the design and delivery of the Prodegree.



INDUSTRY-APPROVED CURRICULUM

You learn in-demand skills, sought after tools and techniques which are required by the Industry.



GUEST LECTURES

Guest lectures on industry best practices. Dedicated industry mentor for each student!



SAP VIDEOS

SAP has provided access to its library of over 25 hours of Instructor videos on topics related to this Prodegree.



FOR ONLINE DELIVERY INQUIRIES:

1800-267-7679



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