

CAREER LAUNCHPAD

FY2025



FINANCE

ANALYTICS

MARKETING

TECHNOLOGY



12+ Years of Excellence in Career-Focused Education

Imarticus Learning is India's leading professional education company, committed to bridging the skill gap through high-quality, industry-aligned training and career-focused learning. Since its inception in 2012 by Nikhil Barshikar and Sonya Hooja, the company has transformed over **12.5 lakh** careers with programs that blend academic rigour and practical application across **finance, data science, analytics, technology, marketing, and management.**

Sonya Hooja

Co-Founder, Imarticus Learning

Headquartered in Mumbai, Imarticus is India's only approved partner for five global accounting and finance certifications—**US CMA, CFA, ACCA, US CPA, and FRM**. With **20+ centers** and a team of **850+** professionals, it collaborates with **25+** premier institutes like **IIMs, ISB, IITs, XLRI, Oxford**, and global leaders such as **PwC** and **KPMG**.

Our offerings include job-assured certification and postgraduate programs, global accounting and finance certifications, executive education & senior leadership programs, and university degrees. Capstone projects, masterclasses, hackathons, blogathons, simulations and soft skills training further enhance learner outcomes. Supported by a network of **3,500+** hiring partners and a dedicated career services ecosystem, Imarticus Learning continues to empower professionals to thrive in today's dynamic and competitive job market.

From The Founder's Desk

We have envisioned Imarticus Learning as your learning partner for every stage of your professional journey. From career-launching postgraduate and certification programs to strategic development offerings for mid-career professionals and immersive learning experiences for senior leaders, our focus is on enabling meaningful progress.

As the workplace continues to evolve globally, we're here to ensure you evolve with it – skilled, prepared, and always a step ahead.



Nikhil Barshikar

Founder & CEO, Imarticus Learning

Our Mission

Developing the leaders of tomorrow by delivering purposeful learning experiences.

Recognised for Excellence

Our Awards & Accolades



Outstanding
Education Company
of the Year



Best Education
Provider in Finance



Outstanding Education
Company for Data
Science and Analytics



One of the World's Most
Transformational Growth
Companies in Digital Learning
and Workforce Skilling



Best Education
Brand in Analytics



Innovative 21st
Century Skills Solutions



Most Promising Digital
Learning Platform Brand



Best Institute to
Study Data Science

Careers Launched Across Leading Domains



Finance



Analytics



Marketing



Technology

12+

Years Legacy

12,50,000+

Careers Transformed

85%

Placement Record

3,500+

Hiring Partners

40+

Skills-First Programs

Industry-Relevant Learning Backed by Academic Excellence

and more...



3,500+ Companies Hire Our Learners

J.P.Morgan	Capgemini	Goldman Sachs	IBM	HSBC
BNP PARIBAS	Morgan Stanley	wipro	citibank	genpact
ORACLE	NOMURA	BNY MELLON	EY Building a better working world	KPMG
pwc	Deloitte.	CITCO	tcs TATA CONSULTANCY SERVICES	Infosys
accenture	SBI	amazon	Flipkart	HDFC BANK
kotak	ICICI Bank	RBL BANK	AXIS BANK	YES BANK
Standard Chartered	Edelweiss Ideas create, values protect	STATE STREET	SOCIETE GENERALE	IndusInd Bank
Deutsche Bank	DCB BANK	RBS	Birla Sun Life Insurance	RELIANCE Capital
BARCLAYS	WNS	OYO	Swiggy	MOTILAL OSWAL
MORNINGSTAR®	Sapient®	MSCI	STATE STREET	incendo
CARTESIAN	IndiGo	Pfizer	haptik	Walmart
NielsenIQ	AXA BUSINESS SERVICES	CITCO	ss&c GlobeOp®	PayU
AU AU SMALL FINANCE BANK	CUB CITY UNION BANK LTD	AngelOne	LLOYDS METALS	zenoti

Career Services

Expert Guidance at Every Step

Our unwavering commitment to learners' professional growth is evident through our comprehensive career services.



Soft Skills
Training



Career
Counselling



Profile
Enhancement



Resume Building
Workshops



Interview
Preparation



Assured
Interviews

72% of Our Learners Work at Fortune 500 Companies

We understand that crafting a successful career requires multifaceted support. That's why we provide a suite of tailored services to empower and guide our learners on their journey.



Job Search Assistance



Job Fairs



Internship Opportunities



Hackathons and Competitions



Mentorship by Industry Leaders



Skill Enhancement Programs

Career Success in Numbers

FY 24–25 Highlights

FY 24–25

7,921
PLACEMENTS



2,215+

Companies
Hired Our Learners

31,700+

Interviews
Conducted

4,350+

Unique Job
Roles Explored

6+

Interview
Opportunities
Per Learner

Highlights of Success Across Industries

7,921 TOTAL
PLACEMENTS

5,492

FINANCE

1,418

ANALYTICS

745

MARKETING

266

TECHNOLOGY

Finance: 2025 Overview

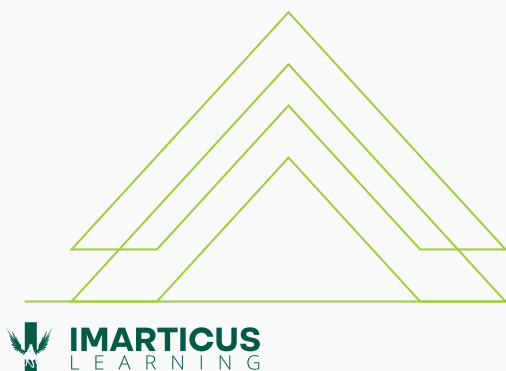
India's finance sector is entering a defining decade. In 2025, it stands as a pillar of economic momentum – digitally advanced, capital-rich, and globally competitive.

Hiring in BFSI is forecasted to grow by 10%, driven by sustained investment activity, digital adoption, and evolving regulatory frameworks. Fintech, now a cornerstone of financial innovation, is seeing 7.5% growth in job creation, fuelled by AI-driven lending, blockchain infrastructure, and embedded finance.

Corporate bond issuances surged to ₹9.87 trillion in 2024-25 – a record high – underscoring robust investor confidence and institutional appetite for long-term capital. At the same time, private equity and venture capital flows are targeting India's financial ecosystem, signalling long-term commitment from global markets.

This is a sector in transformation – agile, data-led, and increasingly global in outlook.

For professionals equipped with strategic and technical expertise, finance in the coming years is not just an opportunity – it's a launchpad.





As India cements its position as a global financial hub, demand for skilled professionals in investment banking, risk, compliance, and financial analytics is set to grow steadily. The landscape is clear: finance professionals with future-ready capabilities are best placed to lead this next phase of growth.

Trends Impacting Employees

The Indian finance sector is rapidly evolving, with several trends reshaping the workforce.

Digital Transformation

The adoption of artificial intelligence (AI), automation, and data analytics is redefining roles. AI is used for fraud detection, risk assessment, and customer service, requiring employees to master new technologies.

Regulatory Changes

The implementation of International Financial Reporting Standards (IFRS) and other regulations demands upskilling in compliance and reporting to meet global standards.

Rise of Digital Payments

UPI dominated 83% of digital payments in July 2024 with 14.44 billion transactions worth ₹20.64 trillion (~US\$245.7B). With 6.32 lakh fraud cases reported in H1 FY25, digital and cybersecurity skills are now essential for finance professionals.

ESG Investments

Growing focus on environmental, social, and governance (ESG) investments requires employees to understand sustainable finance principles.

Other Trends

Innovations like hyper-personalisation, cloud computing, and blockchain technology are creating new workflows, necessitating adaptability.

Opportunities for Employees

The finance industry offers diverse career opportunities, particularly in emerging and underserved markets.

Insurance Sector Growth

The investment corpus in the insurance sector is projected to reach US\$1 trillion by 2030–35, creating roles in sales, underwriting, and product development.

Mutual Funds Expansion

With only 10–12% penetration, mutual funds present opportunities for investment advisors and fund managers to tap into growing retail investor interest.

Rural Market Penetration

Increasing credit, insurance, and investment penetration in rural areas opens roles for employees to design and market tailored financial products.

Wealth Management

The rise in High Net Worth Individuals (HNIs) is driving demand for wealth advisors and managers, offering lucrative career paths.

Fintech Opportunities

The rapid growth of fintech, with over 10,000 startups, creates roles in digital banking, payments, and technology-driven financial services.

Finance Programs

JOB ASSURED POSTGRADUATE PROGRAMS

CIBOP™

Certified Investment Banking
Operations Professional™

PGBAF

Postgraduate Program in
Banking and Finance

PGFAP

Postgraduate Financial
Analysis Program

GLOBAL ACCOUNTING & FINANCE CERTIFICATION PROGRAMS IN COLLABORATION WITH KPMG IN INDIA

CFA

Chartered Financial
Analyst (CFA)

CPA

Certified Public
Accountant (US CPA)

CMA

Certified Management Accountant
(US CMA)

ACCA

Association of Chartered
Certified Accountants (ACCA)

FRM

Financial Risk Manager (FRM®)
Certification



Finance Programs

FUTURE PROOF EXECUTIVE PROGRAMS

- 

London Business School
Chief Financial Officer (India) Programme
- 

ISB Executive Education
Chief Financial Officer Programme
- 

IIM Indore Postgraduate Certificate
Programme for Emerging CFOs
- 

KPMG Financial Analysis Prodegree
- 

IIM Lucknow Global Senior Leadership
Programme Specialisation:
Chief Finance Officer
- 

IIM Lucknow Advanced Management
Programme in Financial Services and
Capital Markets
- 

IIM Lucknow Executive Programme in
Corporate and Investment Banking
- 

IIM Lucknow Executive Programme
in Applied Finance
- 

IIM Calcutta Executive Programme
in Investment Banking and Capital Markets
- 

IIM Calcutta Private Equity & Venture
Capital Programme



Postgraduate Financial Analysis Program (PGFAP)



▶ **100% Job Assurance**

▶ **300 Hours Learning**

▶ **Weekday and Weekend Batches**

MASTER

- Strategic Financial Management & Analysis
- Business Valuation
- Financial Products and Markets
- Data Visualisation



5,000+
Learners

4,500+
Career Transitions

60%
Average Salary Hike

Take a Leap Towards High-Growth Career in Finance

**Experiential
Learning with
Cutting-edge
Simulations**

**₹5.5 LPA
Average Salary**

**15+ Years
Average Faculty
Experience**

Roles & Scope in the Industry

Postgraduate Financial Analysis Program (PGFAP)

3.1k+
Job
Openings

Senior Financial Analyst

Possesses extensive expertise in data analysis, model building, and strategic guidance, ensuring financial stability through trend identification and effective communication.

6.4k+
Job
Openings

Financial Analyst

Handles data collection, organisation and analysis, creates forecasts, recommendations, Excel-based models, reports, and presentations.

6k+
Job
Openings

Equity Research Analyst

Evaluates stocks, aiding portfolio managers with investment decisions through problem-solving, data analysis, and security behaviour predictions.

3.3k+
Job
Openings

Investment Analyst

Research to support decision-making for traders, fund managers, and stockbrokers, manage portfolios and identify investment opportunities.

2.7k+
Job
Openings

Lead Financial Analyst

Aids senior management in decision-making with financial models focusing on revenue, cash flow analysis, and financial statement projections.

4.5k+
Job
Openings

Treasury Analyst

Oversee financial activities, analyse transactions, cash flow, assets, liabilities, and prepare forecasts and treasury management strategies.

6k+
Job
Openings

Jr. Financial Analyst

Assists in financial reporting, transaction processing, budget analysis, and income statement forecasting, tracks work and expenditure.



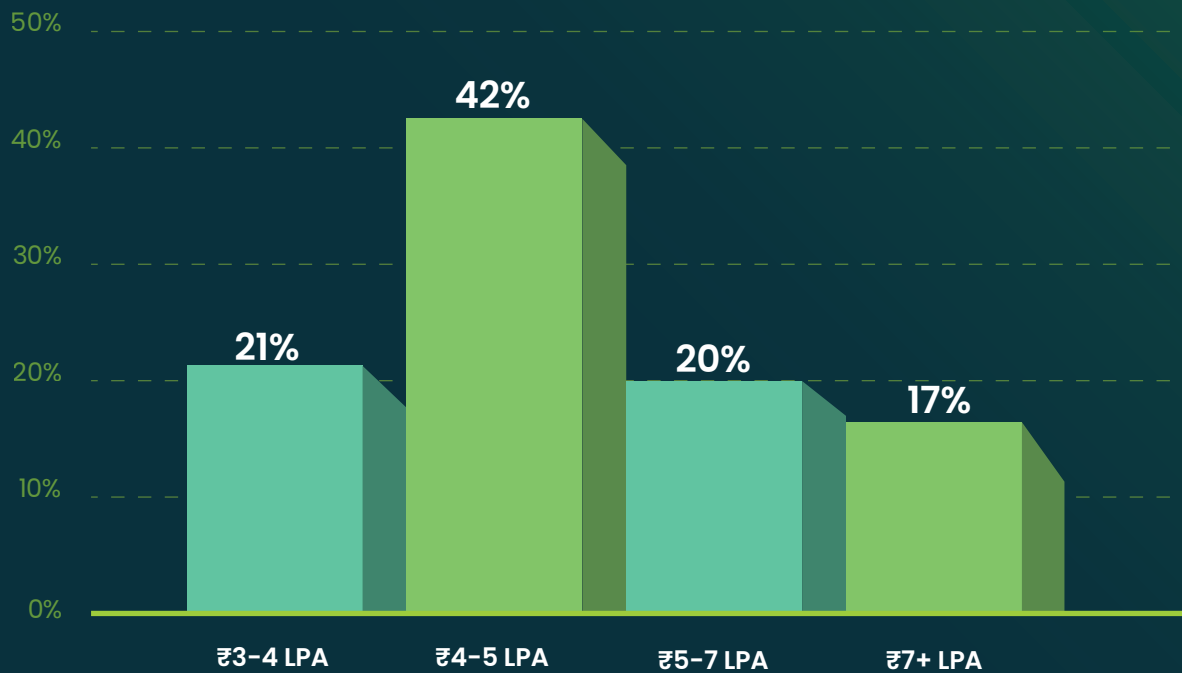
Our Postgraduate Financial Analysis Program (PGFAP) Hiring Partners

Deutsche Bank 	DCB BANK 	RBS 	Birla Sun Life Insurance 
SBI 	HDFC BANK 	ICICI Bank 	RELIANCE Capital 
AXIS BANK 	J.P.Morgan 	BARCLAYS 	Lenden club 
Standard Chartered 	BNP PARIBAS 	PayU 	citibank 
YES BANK 	kotak 	MOTILAL OSWAL 	Capgemini 
EY Building a better working world 	KPMG 	Morgan Stanley 	IBM 
CISCO 	Edelweiss Ideas create. values protect 	RBL BANK 	BNY MELLON 

and 472 more

Postgraduate Financial Analysis Program (PGFAP)

Salary Range

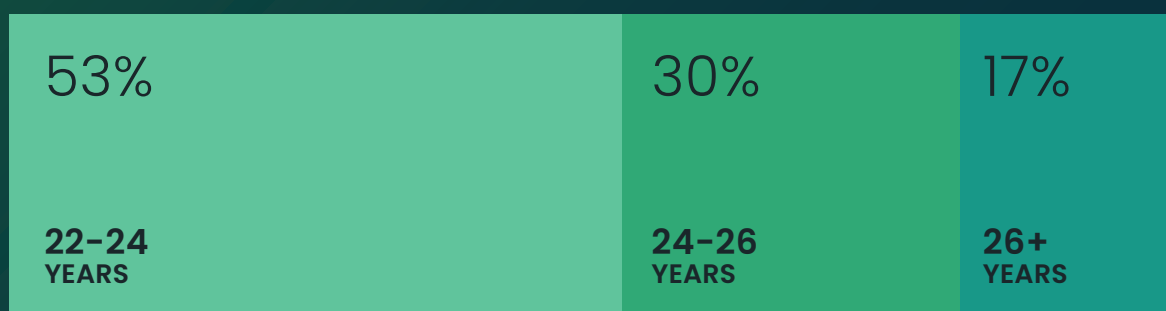


Top Recruiters

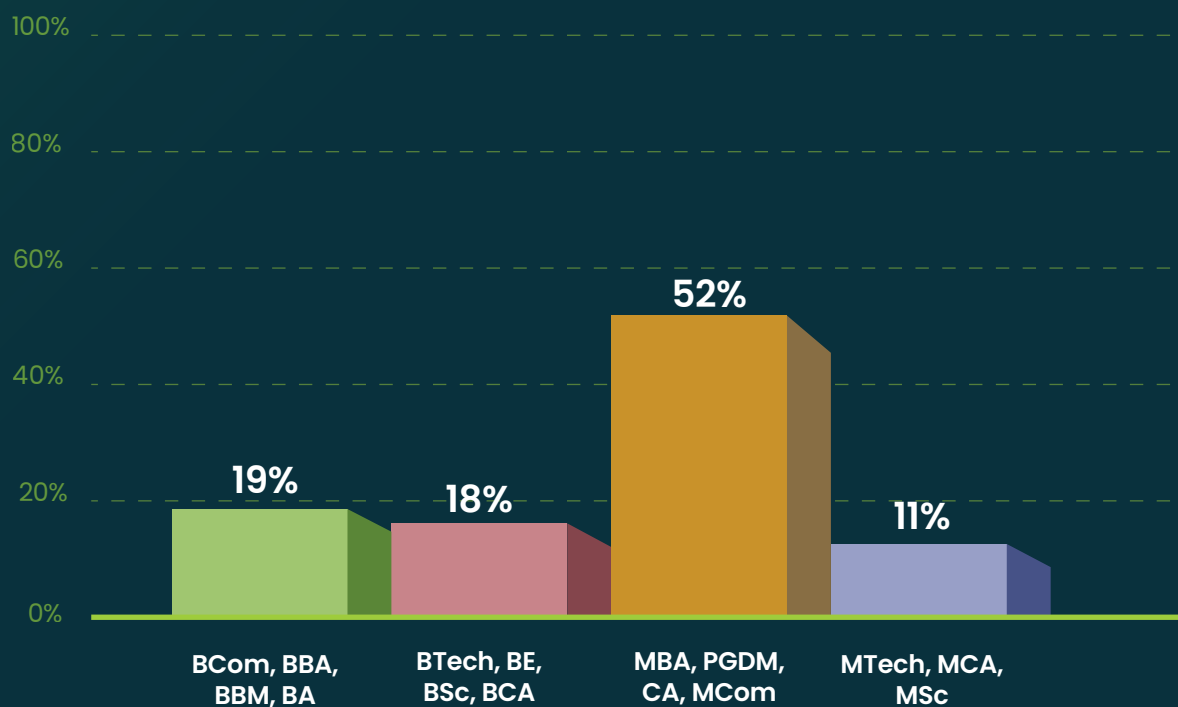


Postgraduate Financial Analysis Program (PGFAP)

Age Group



Education



Learning That Transforms Careers

Arun Balaji • → Fresher

After PGFAP



Placed At:



Job Role:
Credit Risk

CTC:
₹11.9 LPA

Nikhil Sinha • → Fresher

After PGFAP



Placed At:



Job Role:
Analyst

CTC:
₹10 LPA

Sachin Modi • → ICAI

After PGFAP



Placed At:



Job Role:
Analyst - Investment Banking

CTC:
₹9 LPA

Sandhya Dangi • → Fresher

After PGFAP



Placed At:



Job Role:
Associate

CTC:
₹8.8 LPA

Sourav Santra • → Fresher

After PGFAP



Placed At:



Job Role:
Sr. Equity Research Analyst

CTC:
₹8.5 LPA

Aniket Rawat • → Fresher

After PGFAP



Placed At:



Job Role:
Credit Analyst

CTC:
₹8 LPA

Yash Yadav • → Fresher

After PGFAP



Placed At:



Job Role:
Analyst IR

CTC:
₹7.9 LPA

Aditya Soni • → MBA

After PGFAP



Placed At:



Job Role:
Support Specialist

CTC:
₹7.5 LPA

Stories of Growth: Our Learners Speak



Rachit Jai

Joining Imarticus Learning's Postgraduate Financial Analysis Program was a pivotal decision in my career journey. The curriculum struck the perfect balance between theoretical concepts and real-world application, offering hands-on exposure to tools and techniques used in the industry. It has played a crucial role in sharpening my focus and aligning me closer to my long-term career goals.



Jinita Gupta

I had an incredible learning experience at Imarticus Learning. The course material was well-structured and engaging, with plenty of practical insights and hands-on exercises/case studies that prepared me well for real-world applications. The supportive learning environment, timely mock tests, and emphasis on skill development truly set this institute apart.



Mohammad Adeeb

I express profound gratitude to Imarticus Learning and its outstanding faculty, Mr. Pankaj Goel, for his unparalleled teaching methods, and to career counselor Deepika Ma'am, whose guidance, mentorship, and steadfast support proved invaluable throughout my educational journey. Imarticus Learning's rigorous training regimen and industry-focused curriculum were instrumental in preparing me for success in the Finance sector.



Stories of Growth: Our Learners Speak



Rishabh Pandey

My experience in Imarticus Learning has been exceptional! The faculty here has been nothing but supportive. They have helped me quickly understand complex concepts. Every concern was addressed promptly and professionally. Furthermore, Imarticus has helped me increase my confidence when tackling interviews through their mentoring. Overall, it was a great experience!



Princi

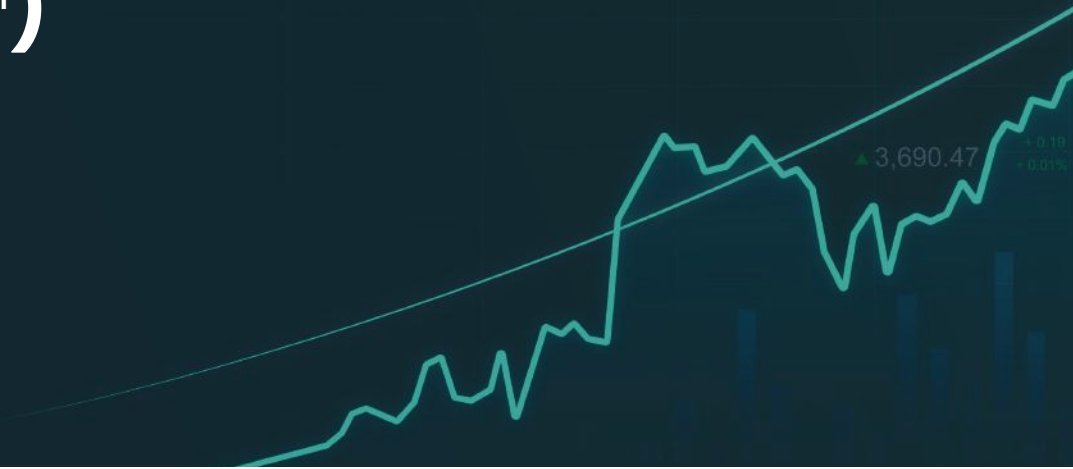
I've always been passionate about finance, and this program truly delivered on depth and relevance. The financial modelling modules were particularly impactful—breaking down complex concepts into practical applications. It also strengthened my technical skills, which has not only boosted my confidence but is already helping shape the direction of my career.



Himanshu Jadwani R

Imarticus' PGFAP transformed my limited financial knowledge into expertise. Thanks to supportive trainers and coordinators who addressed every doubt, the placement team provided continuous support, sharing relevant materials until I secured a position. I am grateful for the opportunity to join as a Finance and Equity Research Analyst.

Certified Investment Banking Operations Professional (CIBOP™)



▶ **100% Job Assurance**

▶ **1,000+ Hiring Partners**

▶ **Industry Recognised Certification**

MASTER

- Fundamentals of Financial Markets
- Cash Equities and Fixed Income
- Trade Life Cycle
- Risk Management and Regulation
- OTC Settlements



**12+**

Years Legacy

50,000+

Learners

42,500+

Placements

1,200+

Batches

World's Premier Investment Banking Program

1 in 10 Leaders

from Investment
Banking Operations
are Imarticus
Alumni

15+ Years

Average Faculty
Experience

9 in 10 Learners

Recommend CIBOP
to their Friends and
Family

Roles & Scope in the Industry

Certified Investment Banking Operations
Professional (CIBOP™)

16k+
Job
Openings

Regulatory Reporting Analyst

Ensures regulatory compliance, analyses and prepares accurate reports, interprets complex requirements, and collaborates for timely financial data submission.

8k+
Job
Openings

Clearing and Settlements Analyst

Manages efficient transaction completion, oversees clearing processes, reconciles accounts, and collaborates to ensure accurate and timely settlements for smooth financial operations.

10k+
Job
Openings

Client Onboarding Associate

Facilitates seamless client integration, verifies documentation, conducts due diligence, and coordinates with internal teams to ensure compliance, fostering positive client relationships.

2.5k+
Job
Openings

Trade Surveillance Analyst

Monitors transactions to prevent market abuses, implements surveillance systems, conducts investigations, and collaborates with regulatory bodies for a secure trading environment.

5k+
Job
Openings

Asset and Wealth Management Associate

Connects with traders, ensures timely trade settlement, provides reporting to senior leadership and offers insightful analysis for effective wealth management operations.

14k+
Job
Openings

Hedge Fund and Private Equity Associate

Provides essential support in investment activities, including due diligence, portfolio analysis, and aiding fund managers in executing investment strategies.

8.3k+
Job
Openings

Settlement Associate

Manages and oversees the settlement process of financial transactions, ensuring accurate and prompt completion of trades across diverse financial instruments.



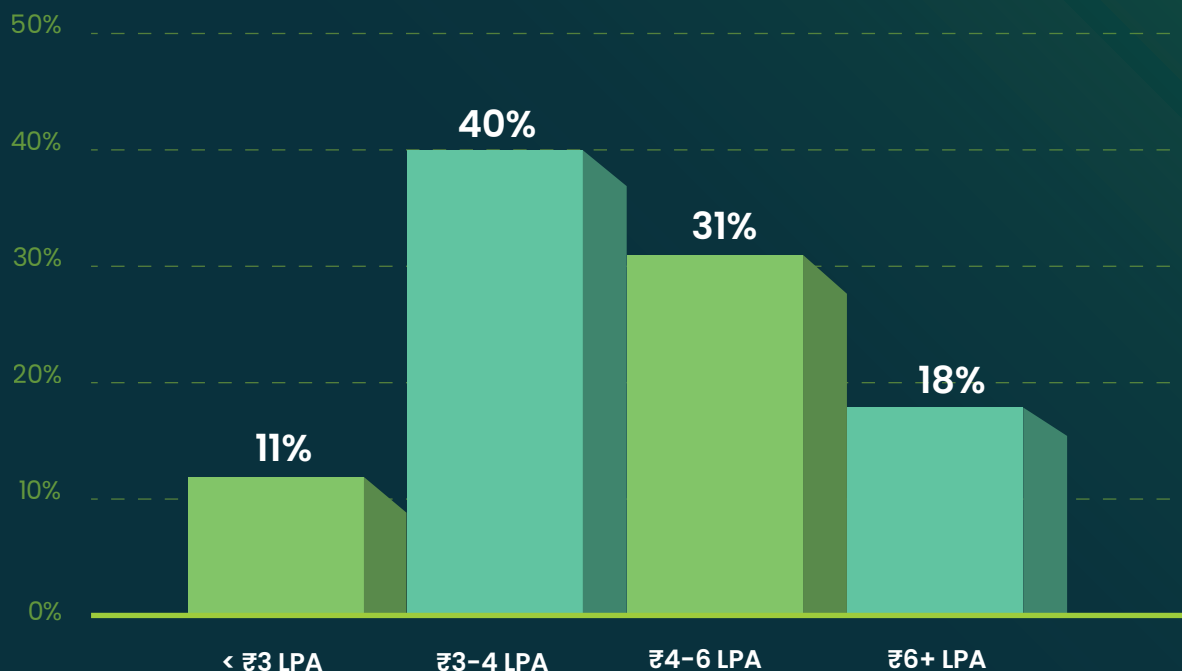
Our Certified Investment Banking Operations Professional (CIBOP™) Hiring Partners

J.P.Morgan	Capgemini	Goldman Sachs	IBM
EY Building a better working world	Deloitte.	pwc	KPMG
BNP PARIBAS	Morgan Stanley	wipro	HSBC
citibank	genpact	ORACLE	NOMURA
BNY MELLON	SOCIETE GENERALE	Atos	STATE STREET.
MORNINGSTAR®	CITCO	VITEOS	WNS
ANZ	MSCI	SMARTSTREAM	aranca

and 972 more

Certified Investment Banking Operations Professional (CIBOP™)

Salary Range



Top Recruiters

Goldman Sachs

citi

J.P.Morgan

Morgan Stanley

CITCO

genpact

STATE STREET

SOCIETE GENERALE

BUSINESS SERVICES

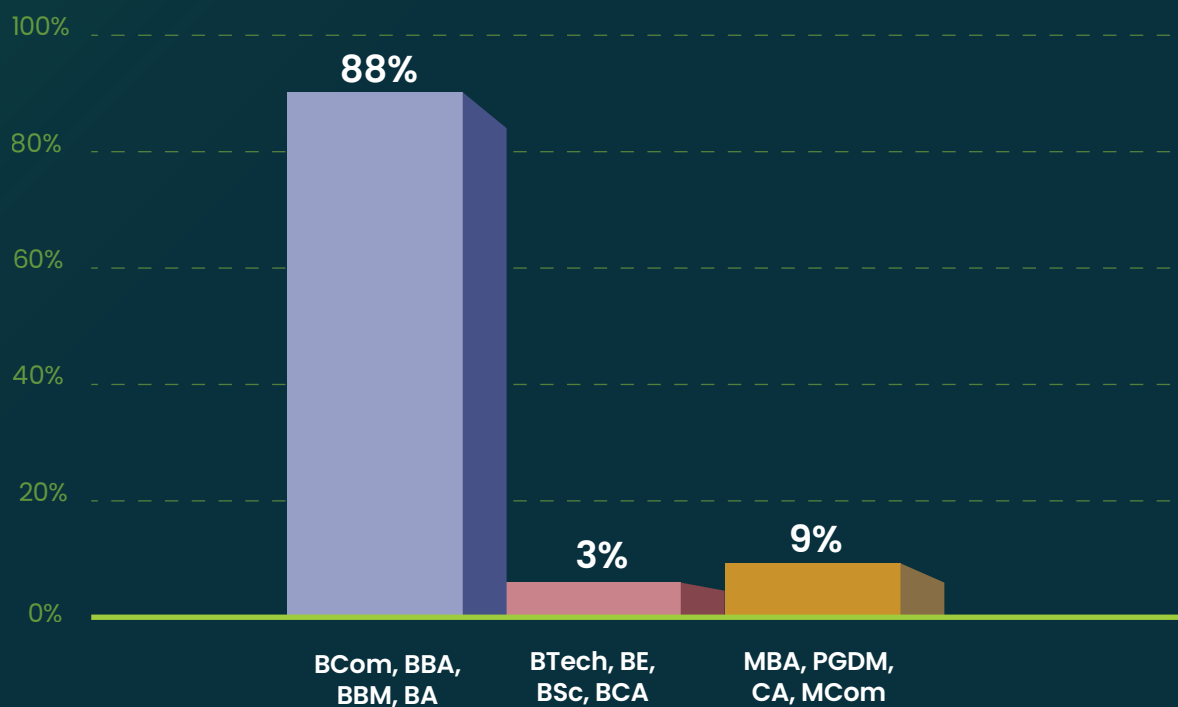
SS&C GlobeOp®

Certified Investment Banking Operations Professional (CIBOP™)

Age Group



Education



Learning That Transforms Careers

Shashwat P • —————> Fresher

After CIBOP™



Placed At:



Job Role:
Wealth Management

CTC:
₹16 LPA

Cheni Parimala • —————> Fresher

After CIBOP™



Placed At:

JPMorganChase

Job Role:
AML

CTC:
₹12 LPA

Rubi Kumari Yadav • —————> Financial Assistant

After CIBOP™



Placed At:



Job Role:
Risk Management

CTC:
₹12 LPA

Tanish S Shetty • —————> BBA

After CIBOP™



Placed At:

ORACLE

Job Role:
Assistant Manager

CTC:
₹12 LPA

Shubham Gupta • —————> Fresher

After CIBOP™



Placed At:



Job Role:
Private Wealth Management

CTC:
₹11.5 LPA

Nikhil Sinha • —————> MBA

After CIBOP™



Placed At:

noesis.tech

Job Role:
Analyst

CTC:
₹10 LPA

Benony Menezes • —————> Analyst

After CIBOP™



Placed At:



Job Role:
Senior Fund Accountant

CTC:
₹8.5 LPA

Umam • —————> Fresher

After CIBOP™



Placed At:



Job Role:
Analyst - Financial Advisory

CTC:
₹8.3 LPA

The Mark of New Beginnings

Human Resources
Support Office
 10, Vignesh, Vigneshwara Road,
 Vigneshwara, Bangalore - 560025
 Tel: +91 80 4511 1000
 Fax: +91 80 4511 1001

Citicorp Services India Private Limited

Tanya (Name)
 687, Shant Nagar, Dongre, Japur, Repasthen 302118

Dear Tanya,

We would like to thank you for giving us the opportunity to meet with you, and discuss a possible employment opportunity with Citicorp Services India Private Limited (hereinafter referred to as "CIS").

We are pleased to make an Offer to you on the following terms and conditions, which will govern your employment with CIS and will be effective from your date of joining CIS.

- Designation: **Analyst**
- Location: **Bangalore**
- Employment: **Permanent Employee India Private Limited**
- CTC (INR)*: **5,20,270**

*For the details of your compensation - i.e. CTC, please refer Annexure.

Upon your acceptance of this Offer, and subject to successful completion of all pre-employment checks, the effective date of your joining will be as mutually agreed upon.

You shall remain with CIS until:

- a. an expiry of 12 months from the date of your joining with CIS;
- b. the date of completion of your employment with CIS, as applicable to your grade, during the course of your employment with CIS.

During the course of your employment with CIS, you will work exclusively for, and in the interest of, CIS and maintain confidentiality as to the business of CIS and its customers, as required by CIS. You will not disclose, directly or indirectly, any confidential information of CIS or its customers to any third party without the prior written consent of CIS.

You are not entitled to be employed with another employer or to be involved in any other business or occupation.

CIS shall have the right, but not the obligation, to reassign you, as the case may be, to any location, business group, any other location within India, or to its affiliate and subsidiary organizations, at any time in the future.

As a prerequisite for joining the employment, CIS will require confidential references checks and background verification, including your credit standing, experience and employment record and documents. Hence, your date of joining CIS is contingent upon entering the requisite data on this background check and any third party involved in CIS for the purpose "Service Provider". In violation of this above reference checks and background verification, if the offer stands under review if the employment is not falling within 3 days from the date of receipt of your information.

*For applicable for CIS may vary monthly.

You hereby authorize CIS under the Service Provider, at any time, to verify any of your information and to contact references checks and other agencies regarding your background, experience and personal references. In this regard, you further authorize the disclosure of your personal information from CIS to the Service Provider, as may be required and agree to release CIS and its employees from liability in respect of such disclosure.

Upon joining, you shall provide CIS with the documents as mentioned in the checklist shared with you and a mail. You will also be required to complete any inducement, and your commitment to join, sign and make such other declarations and undertakings that are required as per CIS policies on joining and during the course of your employment with CIS.

EY
 Building a better working world

18 April 2024

Mr. Khushi Nareish Jain
 308/201/788 Seewas, Mumbai, 400015

Your appointment as Analyst in Business Consulting Risk

Dear Khushi,

With reference to your application and the subsequent interview(s) you have had with us, we are pleased to confirm your appointment for the above position in **EY & Young LLP** subject to the following terms and conditions.

- Job Title**
 You shall be designated as **Analyst - Band 6**.
 The designation and band are for reference only and do not entitle you to any benefit other than as has been specified in this letter, or intimated to you in writing as required. The Management retains the right at all times to change / modify / amend the below designations or to reorganize the band structure, which may impact the above fact.
- Annual compensation**
 - Your annual compensation including benefits, allowances, and perquisites, if any, payable by the Firm is **INR 4,60,000 per annum (Rupees Four Lakh Fifty Thousand Only)**. Typical break up is provided as an illustration in Annexure A to this Agreement.
 - Notwithstanding this you will be eligible for Gratuity as per Payment of Gratuity Act, 1972. You may note that as per the Act provisions there is an upper limit of 25 Lakhs.
 - Your compensation will be subject to income tax as per the provisions of the Income Tax Act, 1961.
- Date of joining**
 As agreed, you shall join the services of the Firm on **17 April 2024**.

Incendo Technology Solutions Pvt. Ltd.
 Corporate Office: 20/2000, 1st Floor, Bangalore
 Bangalore Office: 1st Floor, Bangalore
 Bangalore Office: 1st Floor, Bangalore

incendo

November 26, 2023 Ref No: 202309-11/November 26, 2023

Lav, Malviya
 501, 1st Floor, Malviya, 501/1000, Malviya Road, Prastha, Thane West, Mumbai, Mumbai
 (City: Prastha) 501/1000

LETTER OF APPOINTMENT

Dear Lav,

With reference to your application and subsequent interview(s) with us, we are pleased to offer you a letter of appointment with Incendo as per the below terms and conditions.

Designation: **Senior Associate**

Experience: **5+ years**

Employment: **Full Time/Permanent**

Location: **Bangalore**

Fixed Basic Compensation: Your fixed basic compensation will be **Rs. 520,000.00 i.e. per annum**. Please refer Annexure A for details.

This appointment shall commence from your date of joining, i.e. on or before November 26, 2023 provided that you indicate your acceptance of this Offer by the date of this letter of appointment, or later, you have also indicated in the letter your acceptance of this Offer. However, for the details, we advise you to discuss the same with us within 3 days from the date of this letter and prior to your joining in your acceptance to the same.

IBM India Private Limited
 Main Office: 1st Floor, Business Park,
 12, Block, Bangalore (Outer Ring Road),
 Bangalore - 560007, India.
 Tel: +91 80 401 00000
 Web: www.ibm.com/in/careers/

IBM

Dear Ananya (Name)

We are pleased to offer you the position of Process Analyst - Risk and Compliance, in Band 6, at IBM India. For IBM India Company. Your date of joining (DD/MM/YYYY) and your initial joining will be at Bangalore. The following details will be Bangalore. The details of your employment contract with IBM are as follows:

DATE	May 01, 2024		
NAME	Ananya (Name)	BAND	4
DESIGNATION	Process Analyst - Risk and Compliance	LOCATION	Bangalore
Compensation Components		IBM Offer (in INR)	
1. Annual Basic Salary	1,00,000		
2. Standard Flexible Benefit Plan			
i. House Rent Allowance (HRA)	20,000		
ii. Leave Travel Assistance (LTA)	20,000		
iii. Conveyance Allowance	20,000		
3. Optional Flexible Benefit Plan	40,000		
4. Annual Reference Salary	400,000		
5. Retirals			
a) Provident Fund (PF)	20,000		
b) Gratuity	8,000		
6. Annual Reference Salary + Retirals	430,000		
7. Performance Linked Variable Pay	0 to 20,000		
8. Annual Potential Compensation	Annual Reference Salary + Retirals + Performance Linked Variable Pay		

Stories of Growth: Our Learners Speak



Riya Gupta

Placed at: **Goldman Sachs**

I am incredibly grateful to Imarticus Learning for helping me land my job at Goldman Sachs. The CIBOP course provided me with the right skills and knowledge, and the trainers were very supportive throughout the journey. The placement support was exceptional, guiding me every step of the way to secure my position. I highly recommend Imarticus Learning to anyone looking to advance their career!



Priyanka Bhanage

Placed at: **Morgan Stanley**

I enrolled for the CIBOP course with Imarticus Learning. The trainers and mentors are supportive. It is an excellent opportunity to explore your career in investment banking. Especially with placement support, learners get many opportunities to enhance their careers. Thanks a lot. I would surely recommend Imarticus to my friends.



Ram Gujar

Placed at: **MSCI** 

I extend my heartfelt gratitude to Imarticus for the training. Every lecture was challenging and interesting. The syllabus has detailed knowledge about investment banking. Apart from that, the interview grooming Imarticus provided is commendable. With my overall experience, I am delighted and thank you for bringing out the best in me.



Stories of Growth: Our Learners Speak



Vinit Rane

Placed at: **NOMURA**

Imarticus Learning has been a transformative journey for me. The Certified Investment Banking Operations program provided a solid foundation, equipping me with practical skills. The trainers made complex concepts easy to grasp with real-world insights. Soft skills training boosted my confidence and interview readiness. Imarticus truly empowers learners to excel in their careers!



Kratika Choyal

Placed at: **citi**

Imarticus Learning provided exceptional training and support, and I was able to grab a successful placement at Citi Corp. The curriculum was comprehensive, the faculty was highly experienced, and the placement team was incredibly supportive. They helped me with resume building, interview preparation, and salary negotiation. I highly recommend Imarticus Learning to anyone seeking a career in finance and Investment Banking.



Amit Sinha

Placed at: **CITCO**

Attending Imarticus Learning's CIBOP training program was a truly enriching experience. The lectures were engaging and packed with practical insights, I can confidently apply in real-world scenarios. The supportive environment and expert guidance made learning enjoyable and impactful. Thanks to all the teachers, especially Kapil Sir, for their invaluable support and knowledge.

Postgraduate Program in Banking and Finance (PGBAF)



▶ **100% Job Assurance**

▶ **300 Hours Learning**

▶ **NISM Series V A – Mutual Fund Distribution Certificate**

MASTER

- Retail Banking
- Financial Systems and Investment Products
- Mutual Fund Distribution
- Corporate and Business Communication



10,000+
Learners

1,500+
Hiring Partners

85%
Placement Record

Gateway to Opportunities in Retail Banks, NBFCs and KPOs

₹7.2 LPA
Highest CTC

60%
Average Salary
Hike

15+ Years
Average Faculty
Experience

Roles & Scope in the Industry

Postgraduate Program in Banking and Finance (PGBAF)

24k+
Job
Openings

Debt Operations Associate

Ensures collections department efficiency, manages associated agencies, and optimises debt operations within their territory for maximum effectiveness.

22k+
Job
Openings

Acquisition Manager

Secures high-quality accounts in specific segments, supports sales with catchment mapping, scopes opportunities, and ensures sourcing aligns with bank policies.

11.6k+
Job
Openings

Reconciliations Associate

Monitors financial transactions, reconciles records for accuracy, tracks errors, resolves discrepancies, and manages MIS fund reconciliations with system data.

2k+
Job
Openings

Customer Success Manager

Builds strong client relationships, understands needs, ensures product/service adoption and success, offers onboarding support, and identifies improvement areas.

5.2k+
Job
Openings

Relationship Manager

Boosts mutual fund sales by nurturing distributor relationships, engaging with clients, and providing detailed product and service information.

2.6k+
Job
Openings

Key Account Manager

Focuses on Bancassurance NBFC/MFI channels, acquiring, maintaining key accounts, and driving organisational goals through channel engagement.

13k+
Job
Openings

Transaction Monitoring Associate

Enhances financial crime detection through activity monitoring, identifying system weaknesses, implementing controls, and refining processes for efficiency.



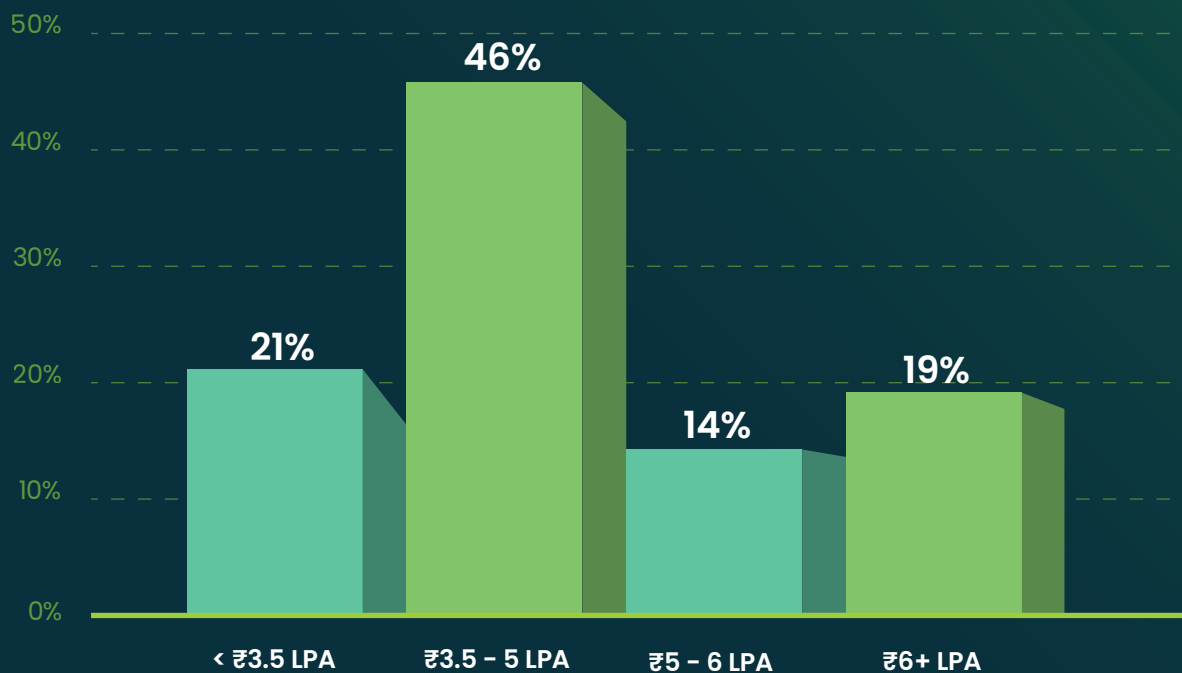
Our Postgraduate Program in Banking and Finance (PGBAF) Hiring Partners

			
J.P.Morgan			
Morgan Stanley			
			
			
			
			

and 1472 more

Postgraduate Program in Banking and Finance (PGBAF)

Salary Range



Top Recruiters

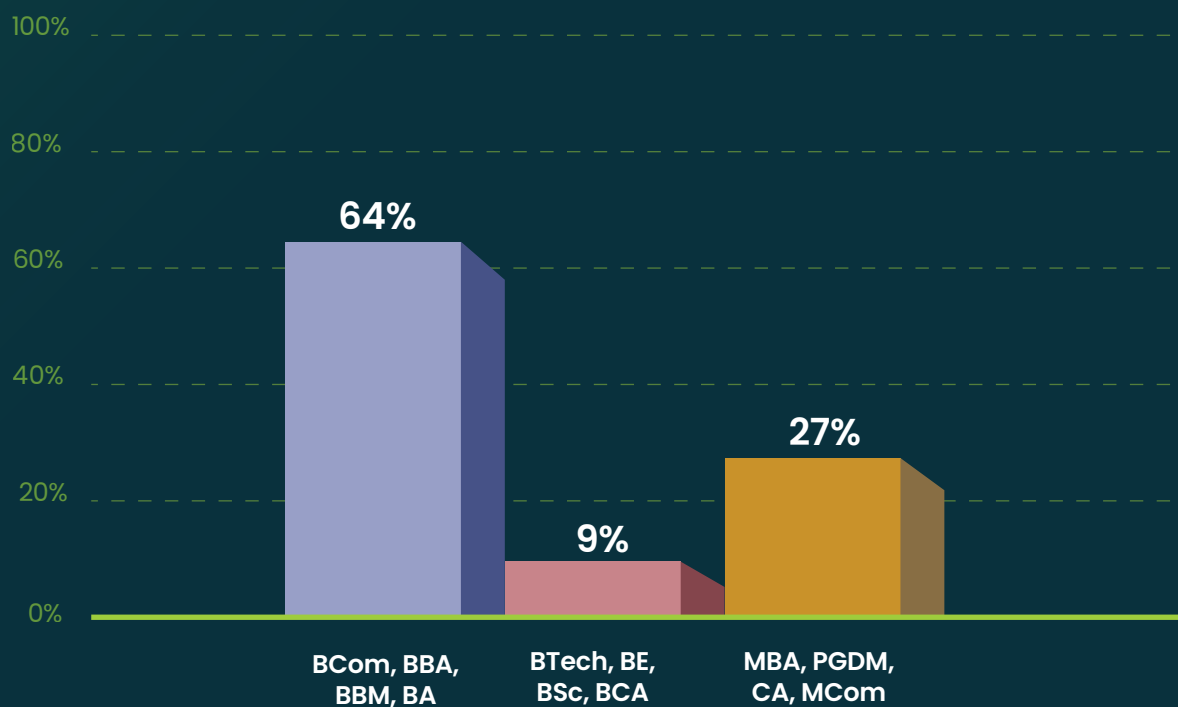


Postgraduate Program in Banking and Finance (PGBAF)

Age Group



Education



Learning That Transforms Careers

Prakashraj → Fresher

After PGBAF



Placed At:



Job Role:
Relationship Manager

CTC:
₹4.32 LPA

Jayesh Badani → Fresher

After PGBAF



Placed At:



Job Role:
Relationship Manager

CTC:
₹4 LPA

Gajender Singh Naruka → Fresher

After PGBAF



Placed At:



Job Role:
Operations

CTC:
₹3.5 LPA

Nanika Sahu → Fresher

After PGBAF



Placed At:



Job Role:
Bank Officer

CTC:
₹3.5 LPA

Ayushi Gangwar → Fresher

After PGBAF



Placed At:



Job Role:
Service Officer

CTC:
₹3.5 LPA

Ashish → Fresher

After PGBAF



Placed At:



Job Role:
Senior Officer

CTC:
₹3.5 LPA

Ishita Gupta → Fresher

After PGBAF



Placed At:



Job Role:
Officer Customer Service

CTC:
₹3.5 LPA

Vipul Rai → Fresher

After PGBAF



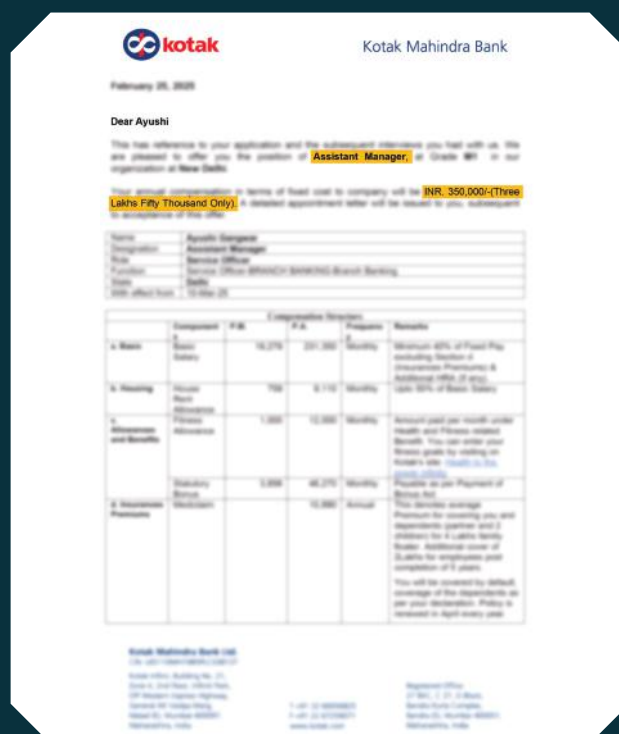
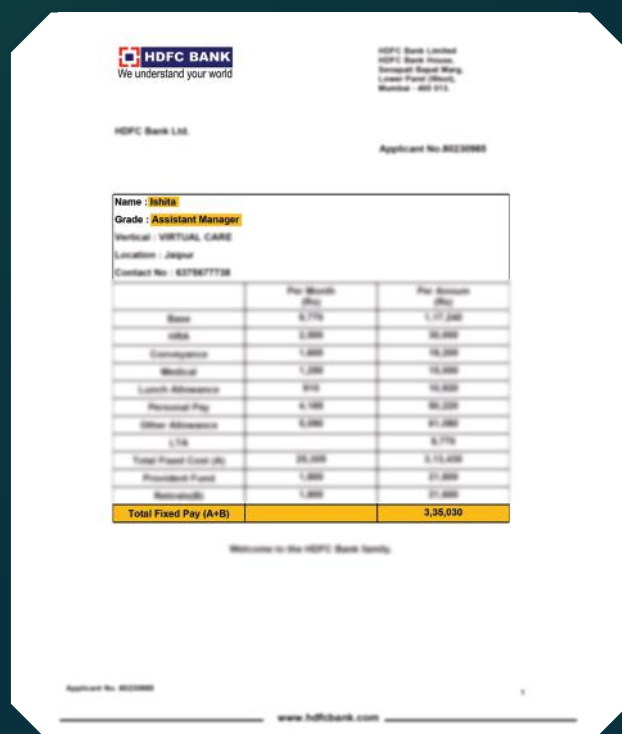
Placed At:



Job Role:
Analyst

CTC:
₹3.2 LPA

The Mark of New Beginnings



Stories of Growth: Our Learners Speak



Shivakshu Yagyasaini

Placed at:  **AXIS BANK**

Credit stuff used to overwhelm me—I'm not exactly a "details" person. But Imarticus taught me to slow down and check things carefully. Now I'm a Junior Executive in Axis Bank's SBB Credit team, and I love how precise my job is. It's satisfying to do something important, and I owe it to the training that got me here. Imarticus helped me step up my game.



Ishita Gupta

Placed at:  **HDFC BANK**

Online classes could've been dull, but Imarticus made them awesome. We did mock calls, recorded sessions, and tackled tough customer scenarios. One class on handling angry customers taught me to stay calm no matter what. Now I'm at HDFC Bank, helping customers every day, and I use those tricks all the time. Going from super shy to handling queries like a pro feels unreal. Imarticus gave me the skills to make it happen.



Rupayan Bhattacharya

Placed at:  **kotak**

Digital banking was all new to me, but Imarticus made it feel approachable. We learnt CRM tools, lead processing, and online pitching. I'm a tech guy, so it was right up my alley. Now I'm a Digital Assistant Acquisition Manager at Kotak Mahindra Bank, working in a fast-paced world. The training gave me the skills to thrive here, and I'm excited to keep growing.



Stories of Growth: Our Learners Speak



Ankita Kumari

Placed at:  **genpact**

AML? KYC? I had no clue what those even meant when I started. But Imarticus made it so easy. The trainers used real examples, like spotting fraud in documents, which felt like being a detective. Now I'm at Genpact, checking customer verifications and keeping things secure. It's a big job, but I love it. Imarticus showed me I could handle tricky stuff, and I'm so thankful for that push.



Pratima Kumari

Placed at:  **YES BANK**

I always dreamt of working in a bank, but I didn't think I had the confidence. Imarticus changed that. The training on pitching products and handling clients was so practical. I loved the case studies—they felt like real life. Now I'm a Personal Banker at Yes Bank, helping people with their finances. It's like my dream came true! Imarticus gave me the skills and belief to get here.



Ankit Chaudhary

Placed at:  **CITY UNION BANK LTD.**

Talking to clients used to make my stomach churn. My first mock pitch at Imarticus? Let's just say it wasn't my finest moment—I sounded like a nervous robot! But my trainer kept pushing me, like, 'You've got this, just keep practicing.' It took time, but I got the hang of it. Now I'm a Relationship Manager at City Union Bank, chatting with clients all day and actually enjoying it.



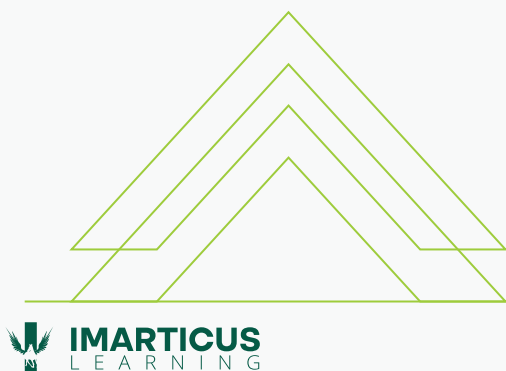
Global Accounting & Finance Certifications: 2025 Overview

In 2025, global accounting and finance certifications like US CMA, US CPA, ACCA, CFA, and FRM are shaping India's financial landscape, meeting the demand for skilled professionals in a dynamic economy.

These certifications, recognised in 180+ countries, equip professionals with expertise in financial reporting, risk management, and strategic decision-making. The US CPA and CMA focus on advanced accounting and management, while ACCA emphasises international standards. CFA and FRM lead in investment and risk management, critical for India's booming BFSI sector.

Demand is fueled by 40,000+ MNCs and a startup ecosystem with 10,000+ fintech firms. Over 40,000 professionals in India hold these certifications, with 65% reporting salary hikes post-certification.

As businesses prioritise compliance and strategic finance, these globally respected credentials are essential for professionals aiming to excel in India's competitive financial landscape.





With India's finance sector projected to grow at a CAGR of 8.5%, employing over 12 million professionals, these credentials are pivotal for career advancement. The global accounting services market, valued at \$628 billion in 2024, is expected to reach \$1.4 trillion by 2032, driven by globalisation and regulatory complexity.

Trends Impacting Employees

The finance sector is undergoing significant transformation in 2025.

Digital Transformation

AI and automation streamline repetitive tasks like bookkeeping, shifting focus to strategic roles like financial planning and analysis (FP&A).

ESG Reporting

Integrating environmental, social, and governance (ESG) metrics into financial reporting is critical, requiring compliance with standards like CSRD and IFRS Sustainability.

Regulatory Compliance

Adherence to global standards like IFRS, SOX, and Basel III demands expertise in governance and risk management.

Technology Integration

Proficiency in ERP systems (SAP, Oracle) and business intelligence tools (Power BI, Tableau) is essential for modern finance roles.

Opportunities for Employees

Global certifications open diverse, high-paying roles.

US CMA

Focuses on management accounting, ideal for Financial Analyst (₹8 to ₹10 LPA) and Budget Analyst roles in MNCs and Fortune 500 firms.

US CPA

Covers auditing and taxation, suited for Auditor (₹10 to ₹12 LPA) and Senior Accountant roles in Big Four firms.

ACCA

Offers global mobility, with roles like Financial Accountant (₹9 to ₹12 LPA) and Tax Consultant in MNCs like Deloitte.

CFA

Specialises in investment management, ideal for Portfolio Manager (₹12 to ₹15 LPA) and Investment Banker roles.

FRM

Focuses on risk management, suited for Risk Manager (₹10 to ₹12 LPA) and Compliance Officer roles in banking.

Employers

Big Four, J.P. Morgan, Grant Thornton, and startups hire certified professionals, with global certifications enabling international careers.

IMARTICUS LEARNING MAKES HISTORY AS **INDIA'S FIRST & ONLY**

Approved Certification
Preparation Partner for 5 Global
Accounting and Finance
Certifications

ACCA



CPA



CFA

CMA



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KPMG in India



IMARTICUS
LEARNING



Prepare for
US CPA, US CMA, ACCA, CFA, and FRM
with industry-aligned programs designed for
real-world success.

Joint Certification

Boost your resume with a joint certification from Imarticus Learning and KPMG in India.

Tailored Learning Resources

Access curated study material and tools for each certification.

Internship Opportunity

Top performers stand a chance to intern with KPMG in India.

Real-World Case Studies

Solve 23 case studies from 5 finance programs, evaluated by KPMG experts.

Expert Webinars

12 live webinars a year on industry trends and insights.



IMARTICUS
LEARNING



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KPMG in India



Association of Chartered Certified Accountants

► **Recognised in 180+ Countries**

► **100% Placement Guarantee**

► **7,600+ ACCA Approved Employers**

► **Pass for Sure Assurance**

MASTER

- Business and Technology Environment
- Organisational Leadership and Management
- Advanced Accounting Functions
- Financial Control Processes
- Efficient Team and Business Function Development
- Accounting, Financial Reporting, Audit and Taxation



The Gold Standard for Aspiring Global Finance Leaders

Dual Certification ACCA + QPA

**76%
Highest
Passing Rate**

**World's Oldest
and Largest
Chartered
Accountancy
Body**

**Kaplan
Powered Content**

Voices of Impact: Our Learners Speak

Abhishek Datta

The learning experience with Imarticus uplifted my knowledge of Finance and guided me on my ACCA journey. Additional doubt clearing sessions, live sessions, study materials, and awesome coordination with students was an added advantage. Altogether it is a great learning journey. Thank you Imarticus team!



Gautham Prem

I am doing my ACCA through Imarticus Learning and my experience has been great so far. The team is available 24*7 to resolve your queries. The faculty is friendly and does not hesitate to clear your doubts even if you ask it a 100 times. Overall, my experience with Imarticus Learning has been so good and I would recommend it to anyone trying to pursue any professional course.



Lavanya

The classes are well-structured, clear, and free from distractions, which makes learning much easier. I really liked the idea of one-on-one sessions. The recorded sessions have been a huge help for me, especially since I'm not always able to attend live classes on time. Being able to catch up at my own pace has made a big difference. Overall, it has been a great experience and I'm looking forward to the rest of my journey with Imarticus!



Voices of Impact: Our Learners Speak

Philip Alan Akash

Imarticus is a good learning partner in your journey towards becoming an ACCA. They provide live classes with recordings, an LMS platform, and even special doubt clearing sessions with a mentor which was very useful in the last leg of my preparation.



Ankita Rajput

Best place for ACCA! Highly recommended for anyone serious about this qualification. Great teaching and support. The teaching style, timely support, and quality study material made everything smoother. I felt guided at every step. Would definitely suggest it to anyone serious about ACCA.



Riya Mathew

Coming from a non-finance background, I was nervous to start ACCA. But Imarticus made it manageable. The classes are simple and well-paced. I use the recorded videos a lot and the mentors always explain with patience. Slowly, I'm gaining the confidence I needed.





IMARTICUS
LEARNING



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Certified Public Accountant, USA

▶ **Content powered by Surgent
(92% Pass Rate)**

▶ **CAPSIM In-Class Simulations**

▶ **Pass Protection or Money Back
Guarantee**

▶ **Approved Certification
Preparation Partner**

MASTER

- Risk Management and Compliance
- Corporate Finance and Strategy
- Business Analysis and Reporting
- Financial Accounting
- Information Systems and Controls
- US Accounting Standards, Audit and Taxation

Unlock Global Opportunities in Accounting and Finance

Dual Teacher Model

47%
Passing Rate

**Recognised
in 130+
Countries**

**Access to
Exclusive
AICPA
Community**

Voices of Impact: Our Learners Speak

Raghav Manchanda

I had a truly excellent experience learning with Imarticus Learning. The instructors are incredibly knowledgeable, supportive, and dedicated to helping students succeed. Their teaching methods are clear, structured, and engaging, making even the most complex topics understandable. The study materials and guidance provided were top-notch and helped me build a strong foundation and confidence in my CPA journey.



Tharunika Srinivasan

I wanted to take a moment to sincerely thank you for your exceptional mentorship throughout my CPA coaching journey at Imarticus. Your guidance, patience, and constant encouragement have played a vital role in shaping my preparation and confidence.



Pranjal Sarvankar

I took the CPA course at Imarticus Learning and had a great experience. The faculty was knowledgeable and supportive, and the study materials provided were comprehensive and well-structured. One feature I really appreciated was the live classes with recorded sessions, which made it easy to revisit and review topics at my own pace. Overall, a solid program for anyone preparing for the CPA exams.



Voices of Impact: Our Learners Speak

Bhuvi Sangal

The course is well-structured, up-to-date, and tailored for success. With Surgent Study material, it covers all CPA exams thoroughly. The LMS is user friendly. Ms. Shamshi our Program Manager is highly professional, promptly addresses queries and guides us. The faculty, Mr. Samarth Bhatia, a CPA-certified professional, is polite, incredibly knowledgeable, and makes learning interactive and clear, offering strong mentorship and doubt-clearing support.



Rohit Nambiar

Honestly, I picked Imarticus because of how clear they were about what I could actually become after CPA. Seeing those options laid out (like Audit Analyst, Forensic Accountant) helped me picture my future. The way they break down the US CPA structure made it feel less scary. LMS and class timings were flexible too, which I needed as I had part-time work.



Sana Fatima

I've been working for a few years now, but always felt stuck at the same level. I chose the CPA course at Imarticus because I wanted to actually shift my career. The faculty was patient and explained things clearly, which really helped me get back into learning mode. What also made a difference was seeing all the career options after CPA listed out. It made me feel like I wasn't just preparing for exams, but for something bigger.





IMARTICUS
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KPMG in India



Chartered Financial Analyst

▶ **192% Average Salary Growth**

▶ **160+ CFA Societies Globally**

▶ **World's Topmost Qualification in Financial Analysis**

▶ **Approved Certification Preparation Partner**

MASTER

- Advanced Investment Analysis
- Ethical and Professional Standards
- Quantitative Methods for Finance
- Corporate Finance and Equity Investments
- Fixed Income, Derivatives, and Alternative Investments
- Investment Banking, Treasury and Fund Management

The Ultimate Credential to Build Authority in Global Finance

CFA Charter Holders as Faculty

**56%
Passing Rate**

**Content
Powered By
Kaplan
Schweser**

**Dual Teacher
Model**

Voices of Impact: Our Learners Speak

Siddayya Muttagi

I had a really good experience with Imarticus. The faculty is good. Their teaching methodology for CFA is genius. Their mentoring sessions, and revision classes are at the next level! Their support is also good. Overall, I would say that Imarticus is the most preferable choice for CFA certification.



Krishna Patil

I had taken admission in CFA Level 1, and the service they provide is great. The study plan is clear, and the support team always responds on time. I'm someone who needs a bit of structure to stay focused and Imarticus gives that. The learning materials are helpful, and the environment is very student-friendly. Happy I took this step with them.



Tarun Nikhil

I liked the live teaching and dual teacher idea - it made doubt clearing easy and understanding better. Experienced faculty explain the topics in a very simple way and solve our queries quickly. Teachers are friendly and make sure no one feels left behind. For someone like me who prefers clear basics, this helped a lot.



Voices of Impact: Our Learners Speak

Mukesh S.

Imarticus provides the best guidance for CFA Level 1. For working professionals like me, their weekend classes, recorded sessions, and doubt-clearing support made it manageable. I wanted something flexible and focused, and this fit well. I'm able to balance my job and studies without stress. It's the perfect choice for working professionals.



Preiya Ranjan

Recently joined Imarticus for the CFA course and so far, the experience has been great. The mentors are approachable, the sessions are regular, and the LMS portal makes revising very easy. I was nervous initially, but now I feel more confident as things are paced properly. Hoping to have a super experience till the program completion.



Rajdeep Malhotra

I'm in my final year of BCom and wanted to get a head start with CFA. Everyone kept saying it's tough, but at Imarticus the faculty made concepts easy to follow. I like how they explain using real-world examples. It's serious learning but not boring. This is helping me prepare ahead while also managing my college classes.





IMARTICUS
LEARNING



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KPMG in India



Certified Management Accountant, USA



► **58% Salary Hike**

► **Recognised across 170+ countries**

► **Content powered by Surgent
(92% Pass Rate)**

► **India's Fastest Growing
Approved Training Provider**

MASTER

- Financial Planning and Analysis
- Advanced Cost Management
- Strategic Management Accounting
- Corporate Finance and Risk Management
- Ethics, Governance, and Compliance

Unlock Global Opportunities in Accounting and Finance

Top Placements with Fortune 500 Companies

**51%
Highest
Passing Rate**

**1,40,000+
CMA Members
Globally**

**Administered
by the
Institute of
Management
Accountants
(IMA), USA**

Voices of Impact: Our Learners Speak

Richa Somani

The administrative staff of this organisation is very helpful, cooperative, and responsive. They always get back quickly whenever I reach out. I'm glad to be part of this institute as a CMA student. It feels like a supportive community where I can actually focus on my learning without constantly worrying about process issues or delays.



R. Kumari

CMA faculty & the course management are reliable. If any issue comes up, they resolve it fast and explain clearly if any doubts arise. I got access to pdf files, online content & books for preparation, which are really useful if you follow them properly. Everything is arranged in a way that makes exam prep easier. For me, the smooth coordination made a big difference.



Chandan Mishra

The session was great. I really appreciate that Ms. Tanaya arranged the session within one day. The faculty, Ms. Pratibha, was amazing. Her knowledge and passion for the subject were evident from the way she taught. It didn't feel like a regular class, it was engaging and informative. Thanks again for being so responsive and supportive.



Voices of Impact: Our Learners Speak

Aakriti Beniwal

I'm doing US CMA from Imarticus and the learning experience has been superb. The faculty is very good and explain things in a simple way. What I love most is the 'student support manager' who keeps track of my progress like a personal coach and keeps me updated. This constant follow-up helps me stay on track and not miss anything.

Pankaj Kumar

Feeling wow after joining Imarticus Learning for the CMA US course. It has been four months, and I'm really enjoying the learning. The personal care and knowledge of the faculty is awesome, which I didn't expect, but truly appreciate. It doesn't feel robotic at all, there's a human touch in how they teach and guide. Doing good, Imarticus! Keep it up.

Priyanshu Desai

I was confused about how to start CMA prep alongside college. Imarticus made it simple with their clear study plan, proper timelines, and a very helpful LMS. The best part? I could attend weekend sessions and watch recorded classes when I missed any. Everything from live lectures to mock tests is designed for someone like me juggling studies and CMA.



IMARTICUS
LEARNING



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KPMG in India



Financial Risk Manager (FRM®) Certification Program

► **Recognised in 190+ Countries**

► **90,000+ Certified Professionals**

► **100% Pass Guarantee**

MASTER

- Risk Assessment and Management
- Quantitative Analysis
- Financial Markets and Products
- Valuation and Risk Modeling
- Credit, Market, and Operational Risk
- Investment Management



The Global Standard for Financial Risk Management Professionals

Approved Certification Preparation Partner by GARP

**Recognised by
Leading Banks,
Investment Firms,
and Regulatory
Bodies**

**Analyst Prep
Access**

**#1 Rated GARP
Approved
Preparation
Platform**

Voices of Impact: Our Learners Speak

Siddharth Menon

The FRM program at Imarticus is helping me build a solid foundation in risk management. The concepts are taught in a way that's easy to understand, and the regular practice questions are really sharpening my thinking. I feel more confident with every module I complete.



Ananya Gupta

As someone new to risk and finance, I was nervous at first. But this program breaks everything down so clearly. The live sessions are interactive, and the structure helps me stay on track. I can already see my understanding of financial products and risk models improving.



Ravi Shah

What I love about this program is how practical it feels. The examples and case discussions go beyond just theory. I'm still training, but I've already started thinking more critically about market movements and risk scenarios. It's made my study routine more focused and purposeful.



Voices of Impact: Our Learners Speak

Tanya Iyer

The sessions are well-paced and the topics are covered in depth. I was worried about handling Quantitative Analysis, but the program makes it manageable. I feel like I'm actually learning how to apply these concepts, not just memorise them for an exam.



Aditya Narayan

I joined this program to prepare for the FRM exam, but it's doing more than that — it's changing how I think about financial risk. The structure, assignments, and peer interactions are helping me stay engaged. I'm learning a lot even before reaching the halfway mark.



Fatima Khan

The learning experience so far has been really strong. The modules are detailed but not overwhelming, and the guidance available during the sessions has helped me clear a lot of doubts. I'm excited to continue and see how much more I can grow by the end.



Data Science, Analytics and Technology: 2025 Overview

The analytics industry is experiencing explosive growth and unprecedented innovation in 2025, cementing its status as the backbone of digital transformation.

This surge is fueled by the rapid adoption of AI-driven analytics, real-time data processing, and predictive modeling, empowering organisations to make faster, smarter decisions and unlock new revenue streams. AI and machine learning now underpin advanced analytics, shifting the focus from descriptive to predictive and prescriptive insights.

Real-time analytics is critical for industries such as finance, healthcare, and retail, driving operational agility and customer personalisation. Data fabric architectures are breaking down silos, enabling seamless integration and innovation across complex enterprise environments. The analytics sector is also marked by a vibrant startup ecosystem, with over 6,800 startups and \$9 billion in recent investments, and a strong innovation pipeline evidenced by 463,000 patents filed globally.





The global data analytics market is projected to surpass \$140 billion this year, employing 4.7 million professionals worldwide. The industry is projected to cross \$393 billion by 2032, growing at a CAGR of 29.4%.

Trends Impacting Employees

India's data science and analytics field is evolving rapidly, driven by several key trends.

Technological Advancements

Integration of artificial intelligence (AI), machine learning (ML), real-time analytics, augmented analytics, edge analytics, data fabric, and quantum computing is transforming data analysis, enabling predictive and prescriptive insights across industries like finance, healthcare, and retail.

Diverse Applications

Data science is applied in finance (fraud detection), healthcare (personalised treatments), agriculture, retail (customer personalisation), and manufacturing, leveraging predictive analytics for innovation.

Ethical AI and Privacy

Growing emphasis on ethical AI, responsible data use, and compliance with global standards like GDPR and CCPA ensures secure and transparent data practices.

Data Literacy

Organisations are investing in training to enhance employees ability to interpret data, fostering a data-driven culture across sectors.

Opportunities for Employees

The data science and analytics job market in India offers diverse and lucrative opportunities.

High Demand

Demand for roles like Data Scientists, Data Analysts, and Machine Learning Engineers is surging, with NASSCOM predicting a 300% increase in demand between 2022 and 2030.

Competitive Salaries

Data Scientists earn ₹6–8 LPA as freshers, ₹16–23 LPA mid-career, and up to ₹50 LPA in senior roles. Data Engineers start at ₹7.2 LPA, grow to ₹13.9 LPA mid-level, and reach ₹24.8 LPA at senior levels. Business Analysts earn ₹6.5 LPA as freshers and ₹12 LPA mid-career.

Industry-Wide Roles

Opportunities span IT (TCS, Infosys, Wipro), BFSI (HDFC, ICICI), healthcare (Apollo Hospitals), retail (Amazon, Flipkart), consulting (Deloitte, PwC), and government sectors (NITI Aayog, UIDAI).

Startup and Government Initiatives

Over 4,200 data science startups and government digitisation efforts create diverse roles, from analytics consultants to urban data analysts.

Future Proof Data Science, Analytics and Technology Programs



Postgraduate Program In
Data Science And Analytics



Postgraduate Program in
Machine Learning & Artificial Intelligence



Certification in Data Analytics
with Gen AI in collaboration with IBM



Executive Post Graduate Program in
Data Science and Artificial Intelligence



Oxford Cybersecurity for
Business Leaders Programme



IIM Lucknow Executive Programme
in AI for Business



IIT Guwahati Advanced Certificate
Program in Generative AI in Association
with E&ICT Academy

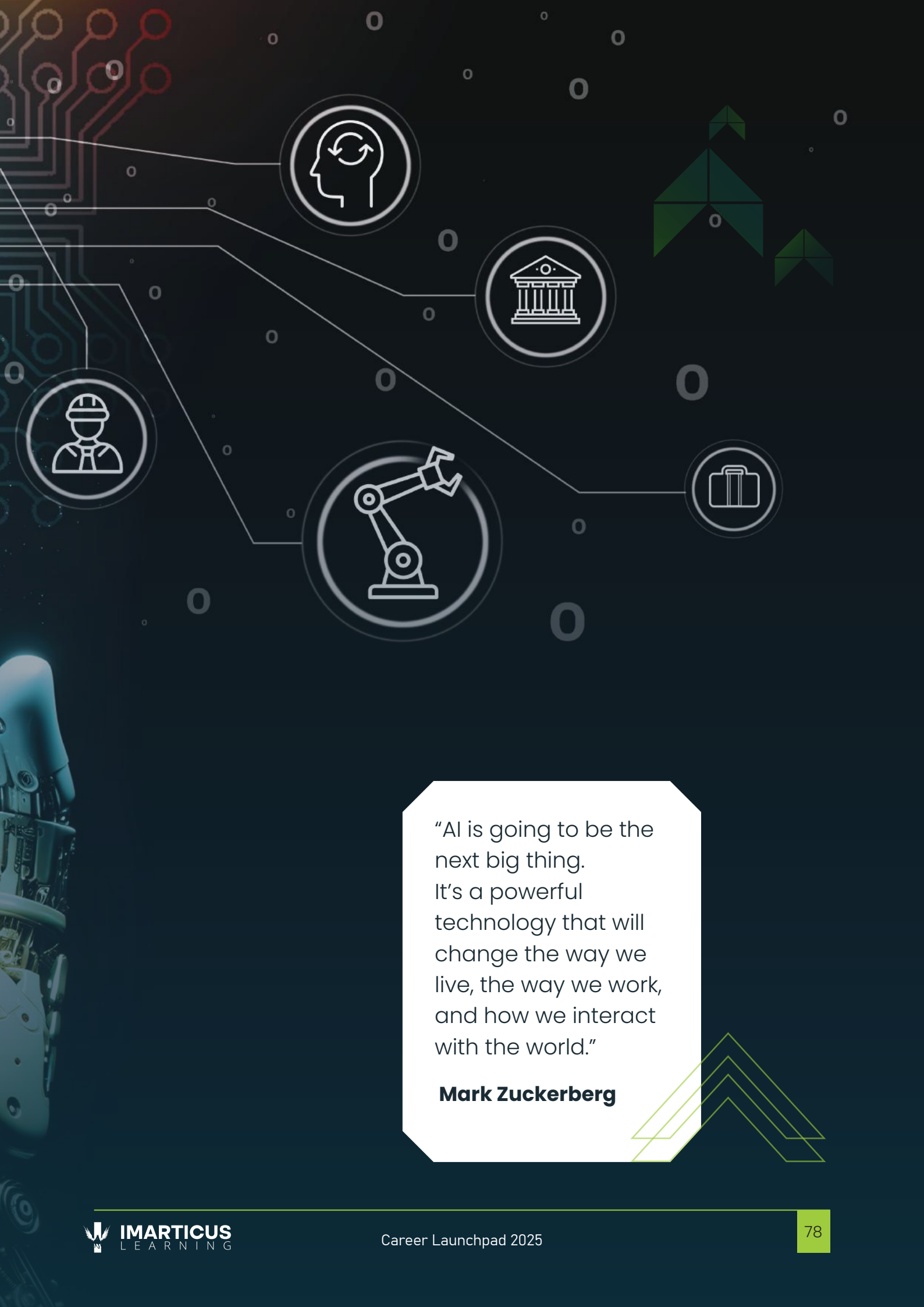


IIM Calcutta Senior Management
Programme in Business Analytics



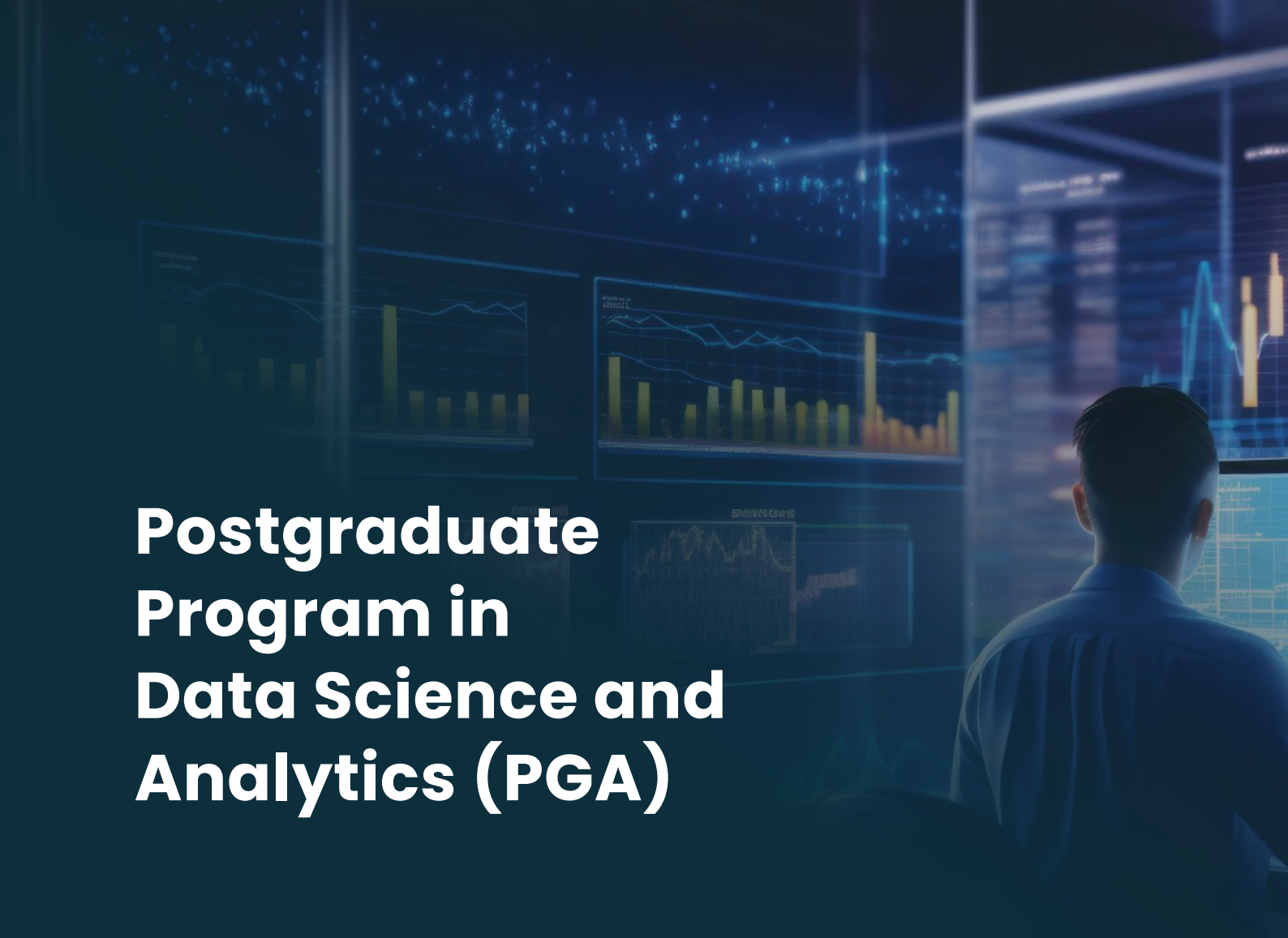
Generative AI for Managers
with PwC Academy





"AI is going to be the next big thing. It's a powerful technology that will change the way we live, the way we work, and how we interact with the world."

Mark Zuckerberg



Postgraduate Program in Data Science and Analytics (PGA)

▶ **100% Job Assurance**

▶ **35+ Tools and Projects**

▶ **Gen AI Edge**

MASTER

- Excel
- SQL
- Python Programming
- Statistics
- Data Science and ML Programming
- Deep Learning and AI
- Data Visualisation with Tableau & PowerBI



15,000+
Learners Placed

2,000+
Hiring Partners

52%
Average Salary Hike

Best Education Brand in Analytics

ET THE ECONOMIC TIMES

**₹22.5 LPA
Highest Salary**

**NSDC
Certification**

**Next-Gen
AI Tools**

Roles & Scope in the Industry

Postgraduate Program in Data Science and Analytics (PGA)

7.2k+
Job
Openings

Machine Learning Engineer

Develops, designs, and optimises models with data engineers, applying techniques for high-performance systems.

14k+
Job
Openings

Computer Vision Engineer

Applies research to solve real-world issues using machine learning and computer vision for client solutions.

5k+
Job
Openings

NLP Engineer

Creates applications, select datasets, employ text techniques, and identifies algorithms for effective NLP model development and evaluation.

10k+
Job
Openings

AI/ML Researcher

Innovates in AI/ML algorithm development for speech and recommendation systems, prototyping and collaborating globally.

5k+
Job
Openings

Data Scientist

Focuses on feature selection, classifier optimisation, data mining, and presenting clear analytical results.

15k+
Job
Openings

Research Analyst

Analyses market and financial data, employing quantitative skills to summarise findings for project alignment.

26k+
Job
Openings

Big Data Developer

Manages Apache Hadoop applications, ensuring data privacy, high-speed querying, and scalable services for data analysis.



Our Postgraduate Program in Data Science and Analytics (PGA)

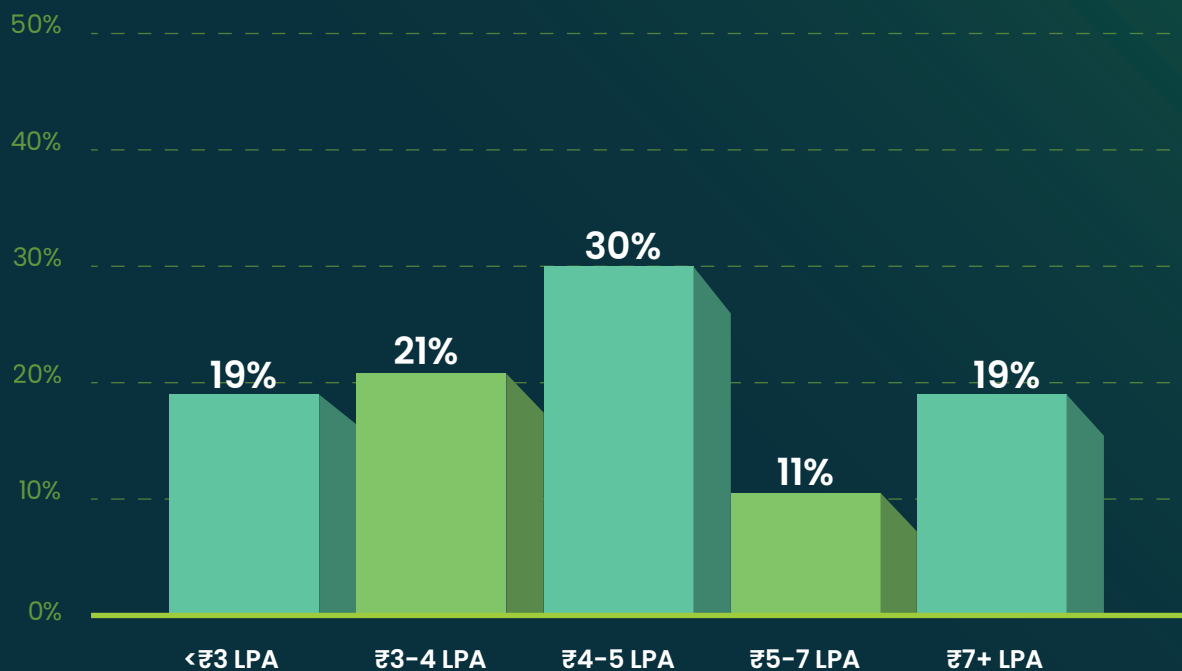
Hiring Partners

and 1972 more

Postgraduate Program in Data Science and Analytics (PGA)

Salary Range



Top Recruiters

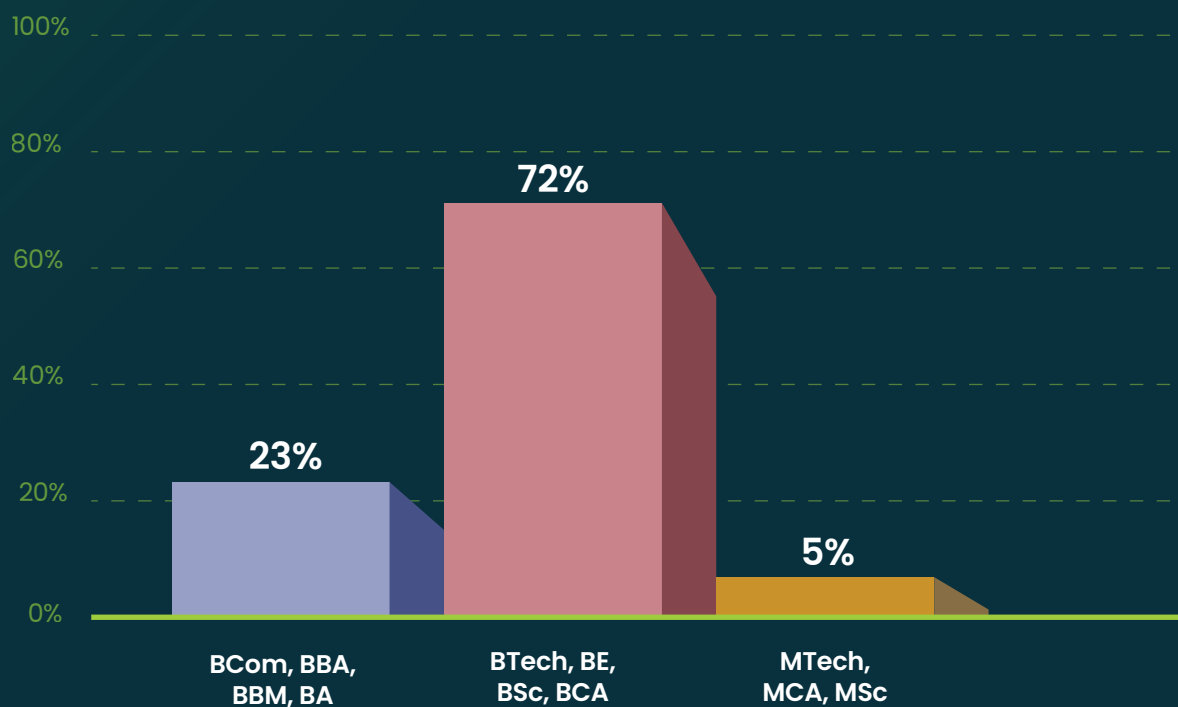


Postgraduate Program in Data Science and Analytics (PGA)

Age Group



Education



Learning That Transforms Careers

Rushikesh Kadam • → Fresher

After PGA



Placed At: **MSCI** 

Job Role:
Data Analyst

CTC:
₹13.5 LPA

Shagnik Mitra • → Data Analyst

After PGA



Placed At:  **SWIGGY**

Job Role:
Business Analyst

CTC:
₹13 LPA

Deeksha Sharma • → Fresher

After PGA



Placed At:  **Capgemini**

Job Role:
Data Scientist

CTC:
₹11 LPA

Meghana • → Fresher

After PGA



Placed At:



Job Role:
Supply Chain Analyst

CTC:
₹9.8 LPA

Tahseen Raza • → Fresher

After PGA



Placed At:



Job Role:
Supply Chain Analyst

CTC:
₹9.8 LPA

Snehal Waghole • → Fresher

After PGA



Placed At:  **zenoti**

Job Role:
Data Migration Executive

CTC:
₹9 LPA

Rushabh Narsale • → Fresher

After PGA



Placed At:  **XDBS**
Lead Forward

Job Role:
MIS Executive

CTC:
₹8 LPA

Vikas Mahindrakar • → Fresher

After PGA

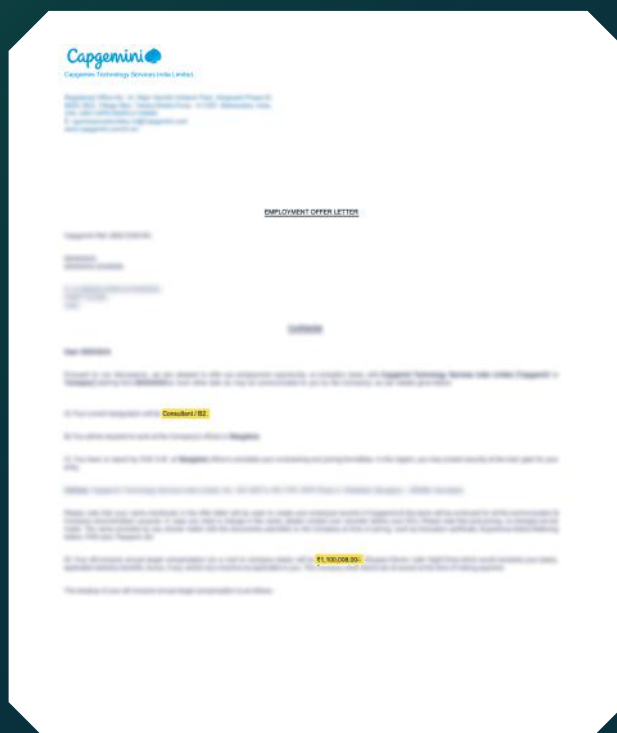


Placed At:  **ATG AIR**
SOLUTIONS

Job Role:
Data Scientist

CTC:
₹7 LPA

PGA



Stories of Growth: Our Learners Speak



Vinayak Patnaik

Placed at: **MSCI** 

Imarticus Learning's PGP in Data Science and Analytics was genuinely remarkable. The outstanding faculty simplified complex concepts, making it accessible even for non-STEM students. The course perfectly aligns with industry standards, offering a balanced theory and practical content mix. The constant support and job placement assistance were invaluable.



Himanshu Gangurde

Placed at: 

Studying PG in Data Science and Analytics at Imarticus has been incredibly rewarding. The top-notch training covers fundamental and advanced concepts with approachable, knowledgeable faculty. The real-world industry experience of the faculty adds great value. Imarticus' exceptional placement support and career services have prepared me for a successful career in data science.



Kritin Okhandiar

Placed at: **CASHFLOW** 

Imarticus Learning revolutionised my understanding of Data Analytics and AI. The comprehensive curriculum and experienced instructors fostered an exceptional learning environment, and their extensive expertise truly stands out.



Stories of Growth: Our Learners Speak



Nanditha JK

Placed at: **axio**

Joining Imarticus Learning was one of my best career decisions. The opportunity to intern at a company while taking the course was invaluable. The placement team, especially Gauthami Ma'am and Anupriya Ma'am, ensured we had all the help we needed. I'm grateful for the support.



Akshaya Priya V

Placed at: **Capgemini**

I completed the Postgraduate Analytics and Data Science program. The curriculum aligns with current industry standards, and the instructors are experts with real-world experience. The placement team was incredibly supportive.



Sneha

Placed at: **IMPOLEX**
IMPERMEABILIZACIONES

My PGA course at Imarticus was an excellent learning experience. After completing the course, I received a competitive offer for a data scientist position. Imarticus is a great place to study and develop.



Marketing: 2025 Overview

India's marketing landscape is undergoing a seismic shift, powered by a digital revolution that shows no signs of slowing. With over 800 million internet users as of early 2025, India stands as the second-largest online market globally, offering an unmatched playground for aspiring digital marketers.

As smartphones and mobile-first behaviour reshape user engagement, video content, AI-powered personalisation, and regional language strategies are setting new standards for marketing effectiveness.

Trends like influencer marketing, sustainability-driven messaging, and real-time analytics are creating a vibrant, ever-evolving ecosystem. At the same time, traditional channels like TV and print continue to hold relevance, especially in rural areas—making India a truly omnichannel market.

As businesses race to connect with diverse and digital-savvy consumers, the demand for skilled digital marketers is exploding. At Imarticus Learning, we equip you to thrive in this dynamic industry—where creativity, technology, and strategy converge to shape brand success and career growth.





The digital marketing industry is poised to reach \$6.7 billion, with digital advertising alone expected to account for 43% of total ad spend—a clear signal that brands are investing where their consumers are: online.

Trends Impacting Employees

India's digital marketing landscape in 2025 is shaped by several transformative trends.

AI and Machine Learning

AI tools like ChatGPT and Bing AI enable hyperpersonalisation, predictive analytics, and automation of tasks like content creation and lead generation, requiring employees to master AI-driven platforms.

Video Marketing

Short-form videos (e.g., Instagram Reels, YouTube Shorts) and livestream commerce dominate content consumption, with 64–87% of marketers reporting improved conversion rates through videos.

Influencer Marketing

With the industry projected to reach \$400 million by 2026, influencer marketing specialists are in high demand for authentic audience engagement.

SEO and Voice Search

Adapting to user intent and voice search optimisation (40 to 50% of searches) is critical as search algorithms evolve.

Omnichannel Marketing

73% of shoppers use multiple channels, necessitating seamless integration across platforms like social media and e-commerce.

Data Privacy and Ethical Marketing

Compliance with regulations like India's Digital Personal Data Protection Act and GDPR is essential, requiring knowledge of ethical data practices.

Opportunities for Employees

The digital marketing sector offers diverse and high-paying career paths.

High Demand

Over 9 lakh jobs are expected by 2025-26, driven by the shift to digital platforms and government initiatives like Digital India.

Key Roles and Fresher Salaries

Roles include Digital Marketing Manager (₹5 to ₹18 LPA), SEO Specialist (₹3 to ₹6 LPA), Social Media Marketer (₹4 to ₹8 LPA), Content Marketer (₹5 to ₹9 LPA), PPC Specialist (₹6 to ₹11 LPA), Data Analyst (₹6 to ₹9 LPA), and Influencer Marketing Manager (₹4 to ₹8 LPA).

Diverse Sectors

Opportunities span IT, e-commerce (e.g., Amazon, Flipkart), startups, and traditional industries like healthcare and education, with flexibility for remote and freelance work.

Rural Market Growth

Increasing internet penetration in rural areas creates demand for localised marketing strategies, particularly in vernacular languages.

Advanced Digital Marketing Program

▶ **100% Job Assurance**

▶ **24+ Tools and Projects**

▶ **Industry-Relevant Skills**

MASTER

- Social Media Marketing
- SEO & SEM
- Content Marketing
- Email Marketing
- Google Analytics
- Meta Ads (Facebook & Instagram)
- Data-Driven Marketing Strategies

MARKETING

1,600+

Learners Placed

1,000+

Hiring Partners

45%

Average Salary Hike

The program has been created
in collaboration with Managers from

zomato

rapido
BIKE TAXI

mfine

Deloitte.

2 Specialised Learning Tracks

Digital Marketing Graduate
Program (DMGP)

Advanced Digital Marketing
Industry Proficiency Program
(ADMIPP)

Certifications from:



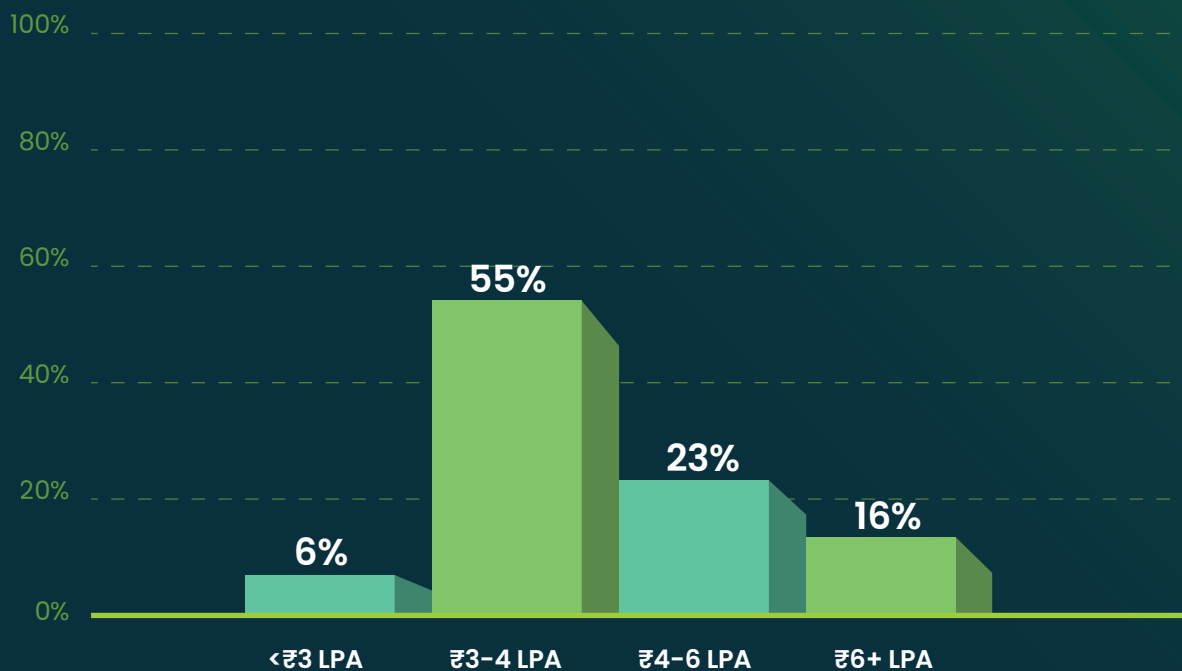
Google

Meta

HubSpot

Advanced Digital Marketing Program

Salary Range



Top Recruiters

Deloitte.



EATFIT



cult.fit



Swiggy



vidyo.ai



Schbang



TARGET



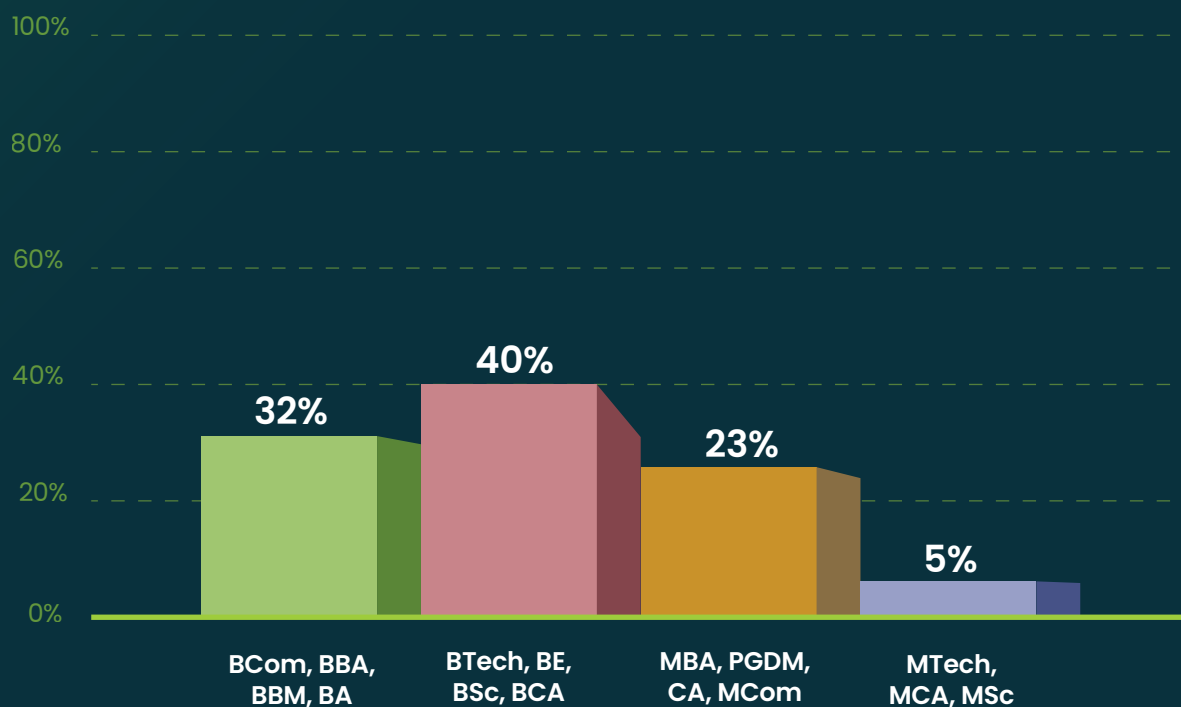
leadsquared

Advanced Digital Marketing Program

Age Group



Education



Learning That Transforms Careers

Ramya Kulkarni •————→ Social Media Marketer

After PGDM



Placed At: **cuvette**

Job Role:
Social Media Manager

CTC:
₹6 LPA

Prabhudev Jinnur •————→ Digital Marketing Specialist

After PGDM



Placed At: **iMumz**

Job Role:
Performance Marketing Exec.

CTC:
₹6 LPA

Deepatai Ilme •————→ Fresher

After PGDM



Placed At: **MPL**

Job Role:
SEO Intern

CTC:
₹5 LPA

Varsika Agarwal •————→ Fresher

After PGDM



Placed At: **SKINSEOUL**

Job Role:
Social Media Manager

CTC:
₹4.8 LPA

Saptarshi Banki •————→ Fresher

After PGDM



Placed At: **KollegeApply**
Empowering Education

Job Role:
Google Ads Expert

CTC:
₹4.2 LPA

Archak Kumar Chakravorty •————→ Fresher

After PGDM



Placed At: **INTENT AMPLIFY**
"Amplify Your Target Audience"

Job Role:
SEO Executive

CTC:
₹4 LPA

Aiswarya M •————→ Fresher

After PGDM



Placed At: **Innovkraft Inc.**

Job Role:
SEO Executive

CTC:
₹4 LPA

Nabamita Das •————→ Fresher

After PGDM



Placed At: **CAMPUS WORLD**
Overseas Education Pvt. Ltd.

Job Role:
Social Media Executive

CTC:
₹4.5 LPA

Stories of Growth: Our Learners Speak



Michelle Fernandes

Placed at:  **cult.fit**

After working in social media for a small company, I found myself to be stagnant. I sought growth and found it in this course. Its hands-on projects and real-world applications were a game-changer, offering the practical knowledge I desperately needed. Beyond just social media strategies, the course refined my soft skills and prepped me for interviews, which helped me crack this job at Cult Fit. It rekindled my love for social media and propelled my career forward.



Ankit

Placed at:  **vidyo.ai**

Starting out in the social media sector, I needed more than technical knowledge; I needed real-world insights. That's where MyCaptain's course made all the difference. Learning from captains who are working in industry gave me an unparalleled edge. The extensive reviews and feedback on projects and interviews not only honed my skills but also prepared me for the corporate world. I'm extremely thankful for this course—it was the perfect launchpad for my career.



Seema Mishra

Placed at:  **Tally**

Before joining MyCaptain I thought I was a digital marketer but reality hit me when I was rejected from multiple interviews. I realised what I was doing wasn't digital marketing at all. Post taking the Digital Marketing Pro course I became aware of multiple marketing concepts and tools that helped me crack a good job at Tally solutions and now I can proudly say that I am a Digital Marketer.



Stories of Growth: Our Learners Speak



Ranojit Karmakar

Placed at:



I always thought MBA was my ticket to getting a good job but it is digital marketing which has enabled me to live my dreams. Doing this course was indeed a good decision. The curriculum is well crafted and has helped me understand A-Z of digital marketing. The best part were the captains who not only taught us through industry insights but kept us motivated throughout. Would 100% recommend this course to anyone who is looking to get into the digital marketing field.



Deepak Kohli

Placed at:



After years in marketing, I hit a roadblock in my career, realising I lacked key skills for growth. That's when I discovered MyCaptain's Digital Marketing Pro course. It was a turning point. The extensive curriculum, especially in SEO and Content Marketing, was exactly what I needed. These skills have become invaluable in my current role, truly transforming my approach and effectiveness in the digital space.



Prachi Doshi

Placed at:



Taking this course was a game changer. Not only did I learn a lot, but I also got to connect with real experts in the field. It was amazing to work on actual projects and learn about tools I didn't even know were important. Thanks to the whole team, I now feel ready to take on the digital marketing world.



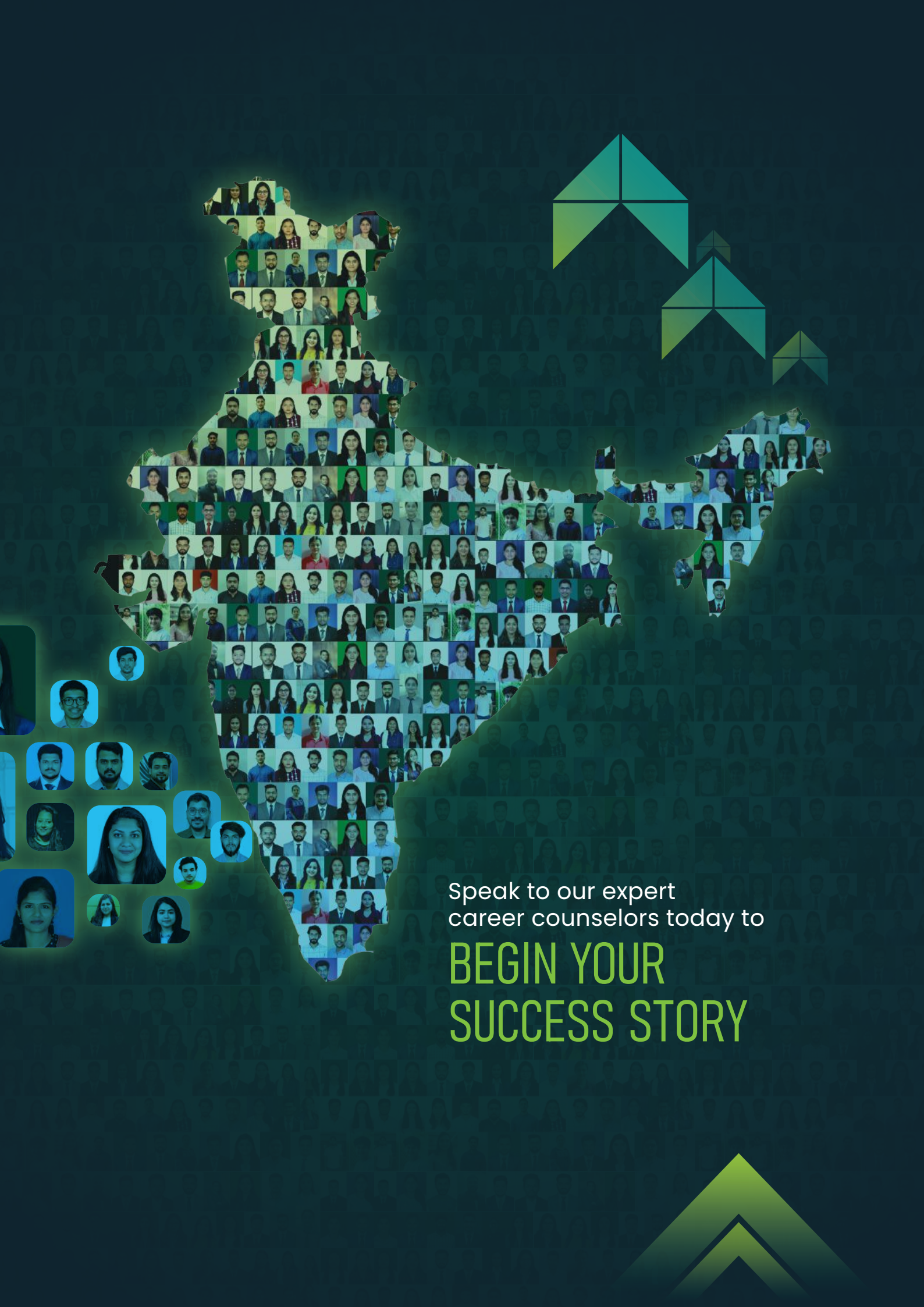
12,50,000+

success stories
written and counting...



Disclaimer: This report is for informational purposes only and draws on data from multiple industry sources. Market projections and job estimates are indicative and may vary with changing conditions. Placement data is based on internal records and may include aggregated, rounded, or forward-looking figures. Actual outcomes may vary based on individual performance and market dynamics. The offer letters included in this report are shared solely for informational and illustrative purposes to showcase placement outcomes. All sensitive information has been appropriately anonymised.





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career counselors today to

**BEGIN YOUR
SUCCESS STORY**



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